Our customized media solutions are empowered by the connections made possible by SME
SME is a nonprofit association of professionals, educators and students committed to promoting manufacturing technology, developing a skilled workforce and connecting the industry.

**WHAT WE DO**
SME connects the most prestigious, experienced and innovative professionals in the business. We understand the problems you face, and we'll help you find solutions for your manufacturing needs through our:

- Certification programs
- Education
- Events and trade shows
- Manufacturing news
- Membership activities and networking
- Workforce training

**SME BY THE NUMBERS**

- **210** SME chapters in 15 countries
- **75K** Monthly manufacturing engineering subscribers
- **84K** Annual total participants at live events
- **95K+** Social media followers
- **125K+** Website visitors per month
- **$18M** Scholarships awarded to students since 2005
SME INTEGRATED SOLUTIONS

By using a blended approach to our solutions, we bring you the best results. Our digital, print publications and newsletters, combined with live events and podcasts, deliver integrated ways to improve your:

- Brand awareness
- Latest news
- Lead generation
- Professional development
- Social engagement
- Web content

OUR MEDIA OFFERINGS

CONTENT
- Manufacturing Engineering magazine
- Smart Manufacturing magazine
- Industry reports

DIGITAL
- Retargeting
- Lead generation
- Webinars
- List rental
- eNewsletters
- Podcasts
- Website advertising

EXPERIENCES
- Live events
- Event sponsorship
SME MANUFACTURING SPOTLIGHT

Success doesn’t happen by accident. It requires experience, passion and well-informed leaders—as well as strategic partners. SME’s new Manufacturing Spotlight platform delivers on all counts.

This innovative, multi-channel program connects you to key decision-makers and manufacturers with a proven buying history, while leveraging SME’s knowledge and resources to showcase your products, people and processes. Manufacturing Spotlight positions you as an indispensable resource on emerging technologies, key issues and innovative solutions.

True leaders are aspirational and inspirational—both require strong communications and messaging. It’s time to steer the conversation with exclusive, targeted messaging to a highly engaged audience; it’s time to align your brand with Manufacturing Spotlight.

AUDIENCE

Senior executives, buyers, managers, engineers, technical professionals and other leaders across multiple manufacturing sectors, including:

- Aerospace & Defense
- Automotive
- Medical
- Energy
- Additive Manufacturing

SPOTLIGHT TOPICS

- Advanced Technology & Processes
- Education & Workforce Development
- Automation
- Safety
- Sustainability
- Supply Chain Logistics
- Digitalization & Industry 4.0
- Diversity & Inclusion
- Community Involvement

FREQUENCY

10 Manufacturing Spotlights per year, promoted over a three (3) month period.
The Program

As part of this special series, show you are a transformative leader by taking advantage of the many outlets and, more importantly, get your message out to users/readers.

What You Get

**DIGITAL**

- **Video**
  - A three- to five-minute recording of company leaders
  - Webinar
  - Panel discussion on key thought leadership topics alongside other noncompetitive industry leaders

- **Podcasts**
  - 30-minute podcast with thought leaders

- **Custom Newsletter**
  - Dedicated email newsletter to specified target audience of 30,000

- **Social Media across SME Channels**
  - LinkedIn, X (formerly Twitter), and YouTube postings

**LIVE EVENTS**

- Manufacturing Spotlight leadership series panel at associated SME event
- Thought leadership custom-speaking presentation

**PUBLICATIONS**

- Four-page editorial feature in *Manufacturing Engineering* magazine
  - Thought-leadership content or Q&A with company leadership—published in digital and print editions
- Two full-page ads in the corresponding issue of the magazine

---

**REACH**

Manufacturing Spotlight reaches SME’s broad audience through various channels, including print and digital.

- **MANUFACTURING ENGINEERING**
  - 75,000+ PRINT AND DIGITAL MAGAZINE SUBSCRIBERS

- **SME WEBSITE TRAFFIC**
  - 139,000

- **SOCIAL MEDIA (LINKEDIN, X [FORMERLY TWITTER], FACEBOOK AND YOUTUBE)**
  - 34,000+

- **ENEWSLETTER TARGETED AUDIENCE**
  - 30,000
SMART MANUFACTURING PLAYBOOK

Small- and mid-sized manufacturers (SMMs) make up more than 98% of all manufacturers in the U.S., and they need prescriptive guidance to navigate the complexity of Industry 4.0.

The Smart Manufacturing Playbook series serves as a roadmap for SMMs to reap the benefits of smart manufacturing solutions and processes. It breaks down barriers in understanding how investments in the right technology and talent strategies can help them compete and succeed in an increasingly competitive marketplace.

As a leading voice in advancing Industry 4.0, SME’s goal is to help SMMs assess performance parameters and deployment best practices to achieve digitalization.

The Program

As an SME marketing partner, your company is a key part of the team—supporting innovative solutions to help SMMs implement strategies through custom content. The playbook will reach more than 57,000 SMM manufacturing professionals.

What You Get

Printed/eBook

• Targeted to SMMs, the Smart Manufacturing Playbook will highlight smart technologies and step-by-step implementation details. It will be accessible online and in print as a removable Special Section within Smart Manufacturing magazine.

Webinar Series

• In partnership with Tooling U-SME, the playbook will provide a bi-monthly introductory training and educational webinar. Sponsors receive leads from each webinar.

Live Events

• Smart Manufacturing Solution Center at Smart Manufacturing Experience Events

Survey

• Be listed as a survey sponsor.
• Opportunity to add 2 nonpromotional proprietary questions to Yearly Pulse Survey

Podcasts

• Twice monthly aligned with Playbook topics
• Sponsors receive two 30-minute podcasts

AUDIENCE BY THE NUMBERS

187,862
U.S. MANUFACTURING COMPANIES WITH 1-20 EMPLOYEES

60,099
U.S. MANUFACTURING COMPANIES WITH 21-499 EMPLOYEES
Partner Benefits

PUBLICATIONS
• One-page ad in three issues of *Smart Manufacturing*
• Recognition on the back cover of all special sections and related materials

WEBINARS
• Companies identified as a sponsor of the series.
• Leads shared from each webinar.

LIVE EVENTS
• Turnkey 80- to 100-sq-ft sponsor exhibit space

WEBSITE
• SME.org digital landing page in EventLIVE (digital solution center) for SME events and IMTS
Reach the buyers you're after in our flagship magazine

A highly respected source of news and analysis, Manufacturing Engineering magazine provides engineers and other manufacturing professionals what they need to know about the latest products, technologies and processes—helping them to succeed and thrive.

Our practical and relevant coverage encompasses a wide range of industries. While our roots lie in traditional metalworking and shop operations, we are committed to keeping readers informed of the latest innovations in all areas of manufacturing.

67,000
AVERAGE MONTHLY PRINT EDITIONS DISTRIBUTED *

8,800
AVERAGE MONTHLY DIGITAL EDITIONS DISTRIBUTED*

34,826
AVERAGE MONTHLY DIGITAL EDITIONS PAGE VIEWS **

*June 2023 BPA Brand Report   ** Publisher’s data

Just as digital technologies are unlocking new opportunities for manufacturing, SME’s digital editions offer technological enhancements that enable readers to engage with our news and information in new ways.

Access Manufacturing Engineering and Smart Manufacturing magazines from anywhere, anytime, on any device.
INDUSTRY REPORTS, SUPPLEMENTS & SPECIAL ISSUES

ADDITIVE MANUFACTURING
A comprehensive, in-depth look at how AM—including revolutionary materials, dynamic innovators and advanced 3D printers—is transforming next-generation products and processes across the aerospace, automotive, medical and consumer industries.

30 UNDER 30
Manufacturing Engineering recognizes 30 individuals under the age of 30 who are making a difference in manufacturing and STEM fields.

AEROSPACE & DEFENSE MANUFACTURING
Covers the A&D industry from additive manufacturing and automation to tooling, welding and workforce development.

INDUSTRY REPORT AD RATES

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<th>RATES</th>
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<tbody>
<tr>
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<tr>
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<tr>
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30,000 PRINT DISTRIBUTION
30,000 DIGITAL DISTRIBUTION
60,000 TOTAL DISTRIBUTION

Published yearly, Manufacturing Engineering’s industry reports and special supplements take a deep dive into key manufacturing industries and initiatives.

Each publication provides authoritative insights from industry leaders and subject matter experts who chronicle the trends, processes and technologies that drive innovation and influence workforce development.
MANUFACTURING ENGINEERING
BY THE NUMBERS

Deep Reach in Key Industry Categories (Source: June 2023 BPA Brand Report)

- 31.2% Fabricated Metal Products Manufacturing
- 18.5% Transportation Equipment Manufacturing
- 16.2% Machinery Manufacturing
- 8.6% Miscellaneous Manufacturing (Including Medical/Surgical/Dental)
- 25.5% All Other Manufacturing Categories

Breakout of Qualified Circulation by Functions (June 2023 BPA Brand Report)

- 5.2% Marketing/Sales
- 7.8% Product Design, Research and Development
- 3.5% Quality Assurance Control
- 27.1% Manufacturing Engineering: Management & Dept.
- 0.7% Other Qualified Personnel
- 31.2% Manufacturing Production: Management & Dept.
- 38.1% Company Management, Corporate Execs and Purchasing
- 17.6% All Other Manufacturing Categories

Readership Segments (Publisher’s data, multiple responses permitted)

- Military / Defense 43%
- Aerospace 40%
- Machinery manufacturing 38%
- Job shops / Contract manufacturers 36%
- Automotive / Transportation 32%
- Consumer products 26%
- Construction 26%
- Medical / Dental 24%
- Agriculture 24%
- Electrical equipment 23%
- Energy 20%
- Oil / Gas 20%
MANUFACTURING ENGINEERING DISPLAY AD RATES

MANUFACTURING ENGINEERING DISPLAY AD RATES

<table>
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FREQUENCY DISCOUNTS
The rate earned is determined by the number of insertions or different advertisements contracted for and used in any one or more issues within any 12-month period. Spreads count as two single-page insertions. No space under one-quarter page may be included as a "rate-holder" to earn frequency discounts on larger space.

COVERS AND SPECIAL POSITIONS
All covers and special positions are sold on a non-cancelable 6x (every other month) and 12x basis.

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<thead>
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<td>COVER 4</td>
<td>$10,610</td>
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</table>

CLASSIFIED ADVERTISING

1. Classified display section
Ads occupy individual space within border rules.
Nine lines to an inch (7/8"). Maximum size 2"; minimum size 1".

2. Classified non-display section
Set in Want-Ad style. One paragraph. No display. Seven words/line average.
Five line minimum. Rate per line (per insertion): $35 (non-commissionable).

3. Classified advertising section rates
- Units restricted to maximum mechanical sizes listed.
- Units of varying sizes can earn frequency rates.
- Advertising in the classified advertising section cannot be applied to regular R.O.P. (Run of Press) display contracts or used as "rate-holders."

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COMBINATION DISCOUNTS
Insertions in Smart Manufacturing, Special Sections and Industry Reports apply toward total earned frequency in Manufacturing Engineering.

CONTACT
Materials for Manufacturing Engineering and all SME publications are delivered via the SME Ad Portal.
Contact SME Production at 313-425-3160 or admedia@sme.org.
## MANUFACTURING ENGINEERING
### 2024 EDITORIAL CALENDAR

<table>
<thead>
<tr>
<th>EDITORIAL LEAD</th>
<th>Workforce Development</th>
<th>Medical Machining</th>
<th>Additive Manufacturing</th>
<th>Manufacturing Management</th>
<th>Tooling &amp; Workholding</th>
</tr>
</thead>
<tbody>
<tr>
<td>FEB</td>
<td>Recruiting, Training, and Retention</td>
<td>Medical Breakthroughs &amp; Manufacturing</td>
<td>Wohlers &amp; Associates AM Outlook</td>
<td>Cybersecurity</td>
<td>Industry Overview &amp; Trends</td>
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<tr>
<td>MAR</td>
<td>Five-Axis Machining</td>
<td>AM in Medical Applications</td>
<td>Designing for 3D Printing &amp; Post Processing</td>
<td>All Ashore! (The Pros &amp; Cons of Reshoring and Near-shoring vs. Offshoring)</td>
<td>High-Speed Spindles</td>
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<td>Metrology</td>
<td>Tool Balancing &amp; Presetting</td>
<td>Benchmarking/Best Practices</td>
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<td>Large Part Applications</td>
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### RECURRING COLUMNS
- **The Cutting Edge**
- **Machining Materials**
- **Inclusive Insights**

### INDUSTRY REPORTS & SPECIAL COVERAGE
- Additive Manufacturing Industry Report

### SHOW PREVIEW & BONUS DISTRIBUTION
- RAPID + TCT
- Smart Manufacturing Experience (SMX)

### ADVERTISER BONUS
- Tech Sheets (w/full-page ad or equivalent)
- Half-Page Case Study or Company Profile (w/half-page ad or larger)
- Industry Report Advertisers Receive Leads from Additive Webinar

### AD CLOSING DATES
| RESERVATIONS | 1/2/24 | 1/25/24 | 2/22/24 | 3/22/24 | 3/27/24 |
|              | 1/4/24 | 1/30/24 | 2/27/24 | 3/27/24 | 4/1/24 |
IN EVERY ISSUE:

- **Up Front:** A letter from the editor
- **SME Speaks:** Showcasing SME activities and impact on manufacturing
- **Advanced Manufacturing Now:** Insights into innovation in manufacturing processes
- **News Desk:** Trends and ideas in manufacturing
- **Shop Solutions:** Problem-solving on the shop floor
- **Viewpoints:** Insights from industry leaders

<table>
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<tr>
<th>JUN/JUL</th>
<th>AUG</th>
<th>SEP</th>
<th>OCT</th>
<th>NOV</th>
<th>DEC/JAN</th>
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<tr>
<td>IMTS Preview</td>
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<td>Manufacturing Software</td>
<td>FABTECH Show Issue</td>
<td>Aerospace &amp; Defense</td>
<td>Industry Outlook</td>
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<td>Cutting Tools &amp; Machining High-Temperature Alloys</td>
<td>Milling</td>
<td>Digital Twins</td>
<td>Lasers &amp; Waterjets</td>
<td>Mold &amp; Die</td>
<td>10 New Hot Products &amp; Technologies</td>
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<td>Smart Solutions for Small Shops</td>
<td>Gaging</td>
<td>The ROI of R&amp;D</td>
<td>Bending &amp; Forming</td>
<td>Standards &amp; Regulations</td>
<td>Milling: Cutting Tools &amp; Machines</td>
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<td>Motorized Vehicle Manufacturing Special Section</td>
<td>Aerospace &amp; Defense Industry Report</td>
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<td>IMTS</td>
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**Website Profiles (w/half-page ad or larger)**

*Website Profiles (w/half-page ad or larger)*

**AD CLOSING DATES**

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<td>8/30/24</td>
<td>10/1/24</td>
<td>10/29/24</td>
</tr>
</tbody>
</table>
Get SMART about reaching your target audience

*Smart Manufacturing* makes advanced technologies approachable with engaging coverage of the industry’s future.

*Smart Manufacturing* reaches over 60,000 qualified manufacturing professionals and leaders across a wide range of industries—including more than 50,000 targeted print subscribers who receive *Smart Manufacturing* packaged with *Manufacturing Engineering*.

This type of magazine helps get the message out that manufacturing is a good career. Manufacturing needs to compete with the likes of Google and Amazon for talent, and we really need this caliber of coverage—a magazine that doesn’t look like a machine catalog.

**CONRAD LEIVA**  
CESMII – The Smart Manufacturing Institute
## SMART MANUFACTURING 2024 EDITORIAL CALENDAR

### EDITORIAL FOCUS

<table>
<thead>
<tr>
<th>FEB</th>
<th>APR</th>
<th>JUN</th>
<th>AUG</th>
<th>OCT</th>
<th>DEC</th>
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<tbody>
<tr>
<td><strong>Breaking it Down - Smart Factory 101</strong></td>
<td><strong>Automated Guided Vehicles (AGVs) - How, When and Where to Invest and Deploy</strong></td>
<td><strong>Advanced Measurement &amp; Metrology</strong></td>
<td><strong>Data &amp; Analytics - How to Get the Best Insights</strong></td>
<td><strong>Pros and Cons of Implementing a Zero Trust Policy</strong></td>
<td><strong>Jobs Created by Artificial Intelligence</strong></td>
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<tr>
<td><strong>Artificial Intelligence vs. Machine Learning: Differences and Why They Matter</strong></td>
<td><strong>Automation Solutions that Give a Competitive Edge</strong></td>
<td><strong>SMX Preview</strong></td>
<td><strong>Networking &amp; Connectivity for Your Shop</strong></td>
<td><strong>Connected and Wearable Technology Do's and Don’ts</strong></td>
<td><strong>Machine Monitoring</strong></td>
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<tr>
<td><strong>Women Trailblazers in Smart Manufacturing</strong></td>
<td><strong>Reskilling, Retraining and Retaining Talent</strong></td>
<td><strong>Supply Chain Optimization</strong></td>
<td><strong>Smart Manufacturing at IMTS</strong></td>
<td><strong>Trends in Biomanufacturing</strong></td>
<td><strong>Augmented and Virtual Reality - What’s Right for Your Shop</strong></td>
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### RECURRING "HOW TO" COLUMN

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<th>AUG</th>
<th>OCT</th>
<th>DEC</th>
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<tbody>
<tr>
<td>How to: Get Smart Manufacturing Skills to Achieve Industry 4.0</td>
<td>How to: Integrate and Deploy Cobots</td>
<td>How to: Get Smart Manufacturing Certification</td>
<td>How to: Decide if a Social Media Strategy is Right for Your Business</td>
<td>How to: Prepare for a Cybersecurity Assessment</td>
<td>How to: Integrate Multiple Software Systems on the Shop Floor</td>
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### RECURRING FEATURE

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<tr>
<td>RAPID + TCT</td>
<td>SMX</td>
<td>IMTS</td>
<td>FABTECH</td>
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### ADVERTISER BONUS

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### SMART MANUFACTURING DISPLAY AD RATES

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</tr>
<tr>
<td>1/4 PAGE</td>
<td>$1,660</td>
<td>$1,620</td>
<td>$1,570</td>
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Deliver a powerful and profitable experience

SME provides a world-class, digital-enterprise platform that delivers content to your target audience, engages potential prospects across manufacturing and generates leads—all without exhausting internal resources.

WHAT'S INCLUDED:

• A custom storefront with relevant company information and all promotional content

• Content is available through registration forms that potential leads are able to access in exchange for their information

• Content promotions are deployed to a targeted audience via custom emails, eNewsletter ads and social media channels

• Sponsors are provided with lead notifications and a custom dashboard to access their leads in real time

GATED CONTENT
Content is available to viewers after submitting a simple form.

CUSTOM DASHBOARD
Access your leads and metrics in real time.
ENGAGING CONTENT = LEADS
When a user registers for a webinar, the sponsoring company is provided complete contact information based on the form fields.

LIVE Q&A WITH MARKET EXPERTS
Following the sponsoring company’s presentation, an editor from SME will ask the presenter(s) questions from the audience.

Stand out as an industry leader and generate high-quality leads
Present your own customized, solutions-oriented message to your target audience, work in conjunction with your industry partners or have your brand associated with a webinar that has been developed by SME’s editorial team.

WHAT’S INCLUDED:
• Live webinar moderated by an SME editor
• Prominent display of company name, logo and URL/link in attendee promotions
• Promotional emails sent to a target audience
• Inclusion in the Manufacturing Weekly eNewsletter
• Participation in live Q&A with industry experts
• Post-webinar leads
• Archival of completed webinar for additional viewing

2023 ANNUAL DATA
160 AVERAGE REGISTRATIONS
62 AVERAGE LIVE ATTENDEES
38% AVERAGE CONVERSION RATE
13 AVERAGE ON-DEMAND REGISTRATIONS
Connect with manufacturers with a proven buying history

The SME database is 100% response generated and continuously updated, and has more than 661,000 postal records, 476,000 phone records and 181,000 email addresses of corporate executives, managers, engineers and technical professionals looking for innovative products and services.

You’ll be able to completely customize your target list down to the company size, job titles, industries (NAICS codes) and more.

SOURCES:
• Magazine and eNewsletter subscribers
• Paid attendees of expositions, conferences and in-plant courses
• Buyers of and inquirers about manufacturing-related books, novels, DVDs and training programs
• And more!

IDEAL FOR:
• Webinars, seminars and training programs
• Business-to-business offers
• Catalog, magazine, newsletter and online products & services

For counts and selection options, contact your SME regional sales representative or Mary Venianakis, Audience Manager, at mvenianakis@sme.org.
Your ads will go straight to your prospects' inboxes

Our weekly eNewsletter, Manufacturing Weekly, is distributed to 30,000+ opt-in subscribers. Each issue offers a mixture of the latest manufacturing news and information, as well as featured articles from each of our publications.

AD SIZES:

- Leaderboard – 580x100
- Text-with-image – 140x140
- Medium rectangle – 300x250

30,635
AVERAGE DELIVERED EMAILS

35%
AVERAGE OPEN RATE

eNotifier: Custom eNewsletter

We can take your educational and solutions-oriented content (e.g., eBook, white paper, case study) and create a custom eNewsletter that is co-branded with SME. The layout appears as a published article with supporting images and graphs. The eNotifier can also include up to three banner-type ads (sponsor's choice), all linking to the supplied URL.

WHAT’S INCLUDED:

- Display of company name, logo and URL in eNotifier email template
- Embedded ads or images
- Deployment to a target audience of your choosing (10,000-50,000)
- Post-deployment report with open and click-through data
Advanced Manufacturing Now is the go-to manufacturing podcast

Promote your presence at upcoming events, make product announcements, discuss new trends in the industry and more.

WHAT’S INCLUDED:

• Custom recording and editing (20-30 minutes)
• Choose the content to be featured in the podcast episode
• Post on the SME/Advanced Manufacturing Now podcast page
• Social media posts
• Optional pre-, mid- and post-production commercials in the podcast

PODCASTS AVAILABLE ON

https://www.sme.org/smemedia/podcasts/

9/13/2023 UPDATES

681 AVERAGE DOWNLOADS PER EPISODE
WEBSITE ADVERTISING

Be part of the premier manufacturing website

SME.org promotes our brand as the premier website for manufacturing news and in-depth technical information for manufacturing professionals.

WEBSITE CONTENT INCLUDES:
- Articles from SME’s print publications: Manufacturing Engineering and Smart Manufacturing
- Articles from industry reports and other special sections
- Press releases
- Live reporting from trade shows and other events
- Podcasts
- Webinars, white papers, reports and other content
- Large and impactful banner placements (high-impact leaderboard and half-page banner ad)

WEBSITE RETARGETING:
Deliver digital display ads to people who have previously visited a website on desktop/mobile platforms across the Internet. Mobile geolocation retargeting also available.
Expand your advertising reach across the country

FABTECH offers an array of conference sessions to transform your career or business! With targeted technical, operational, economic and managerial sessions, you’ll discover the solutions you need to improve productivity and increase profits. Network with peers, learn from top industry experts, exchange best practices and explore the latest technology and advancements in the industry.

Your connection to success

An SME event draws out the biggest thinkers and doers in the industry – from innovators to key decision-makers. The collective brainpower is palpable. The opportunity to grow is unparalleled. Either as an attendee or as an exhibitor, there is no better place to advance your business.

**FABTECH Mexico**

**MAY 7 – 9, 2024**
Cintermex
Monterrey, Mexico

**FABTECH Canada**

**JUNE 11 – 13, 2024**
The Toronto Congress Centre
(South Building)
Toronto, Ontario

**FABTECH**

**OCTOBER 15 – 17, 2024**
Orange County Convention Center
Orlando, Florida

**SMART MANUFACTURING EXPERIENCE**

**APRIL 23 – 24, 2024**
Anaheim Convention Center
Anaheim, CA

**MMTS**

**MONTREAL MANUFACTURING TECHNOLOGY SHOW**

**JUNE 11 – 13, 2024**
Montreal, QC

**namrc**

**North American Manufacturing Research Conference**

**JUNE 17 – 21, 2024**
Knoxville, TN
SME EVENT SPONSORSHIP

Align your business needs with the right solutions

Whatever your goal, we offer a wide range of integrated sponsorship opportunities and media offerings that will maximize your return on investment. Gain high-level exposure to a targeted group of manufacturing professionals and companies ready to buy the products and services you offer.

CUSTOMIZED SPONSORSHIP SOLUTIONS:

• Custom speaking
• Targeted outreach
• Sponsored alignment
• Lead generation
• Branding
• Thought leadership

Our team will listen and then develop an integrated collection of solutions around your unique needs and objectives.

CONNECT WITH SME

SME has supported the manufacturing industry for more than 90 years. Working closely with manufacturing professionals, companies, educators, schools and communities, SME shares knowledge and resources that generate solutions to manufacturing industry challenges.

“UPG has worked with SME for years and the experience has been fantastic. The team is professional, innovative and always willing to go the extra mile for us. They continually find new and creative ways to showcase our brand and add value to our investment dollars. It’s refreshing to have such a collaborative relationship, and a dedicated team that understands what we do and what we need. We hope to continue working with SME and trust they will always guide us in finding the most effective ways to support the manufacturing industry.

MICQUELLE CORRY
UPG
WHAT MAKES US SPECIAL
Manufacturing holds the key to economic growth and prosperity. SME is special because we help unlock the power of technology and human innovation to advance society into the next wave of inspiration.