

# wmts

WESTERN MANUFACTURING  
TECHNOLOGY SHOW

September 14-16, 2021  
Edmonton EXPO Centre • Edmonton, AB

# POST SHOW REPORT

Western Canada's Manufacturing Marketplace

[wmts.ca](http://wmts.ca)

Strategic Event Partners:



Official Media Partners:



## BY THE NUMBERS

### Total Event Attendees

(includes all attendees, exhibitors, speakers, students, media)

573

### Net Attendees

479

### Total Exhibits

24

### Total Exhibiting Companies Represented

31

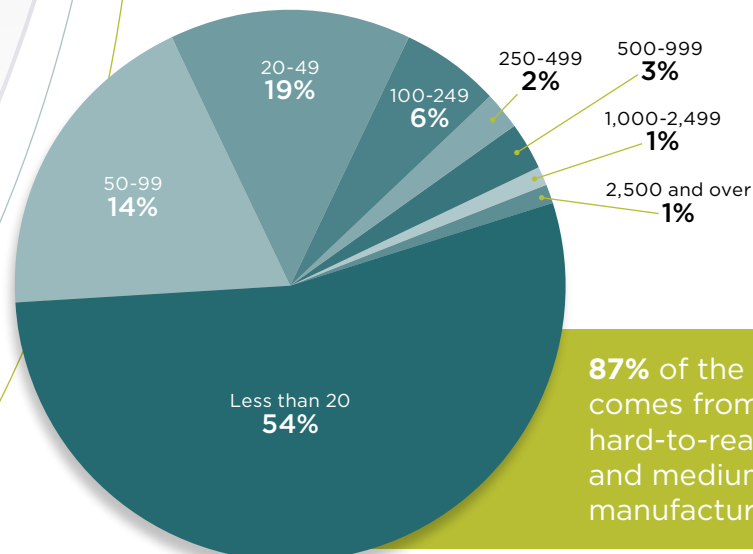
## JOB FUNCTION

**63%** of attendees are at the engineering level or higher. **33%** are Owners/Company Management/Corporate Executives and Purchasing.

Owner/Company Management/Corporate Executive	31%
Manufacturing Production Management	16%
Manufacturing Production Department (non-management)	7%
Manufacturing Engineering Management	3%
Manufacturing Engineering Department (non-management)	3%
Quality Assurance & Control	2%
Product Design/R&D	7%
Design Engineer	7%
Control Engineering/Automation	1%
Purchasing	2%
Sales and Marketing	11%
Educator/Instructor	3%
Other	7%

## COMPANY SIZE

WMTS connects you with small job shops, mid-size companies and large OEMs that are essential to the Canadian manufacturing industry.



**87%** of the audience comes from the hard-to-reach small- and medium-sized manufacturers.

## TOP INDUSTRIES REPRESENTED

The majority of WMTS attendees hail from one of the following business sectors:

- Oil & Gas
- Job Shop/Contract Manufacturing
- Industrial and Commercial Machinery
- Fabricated Metal/Stampings
- Agriculture & Agriculture Equipment

Other industries represented include:

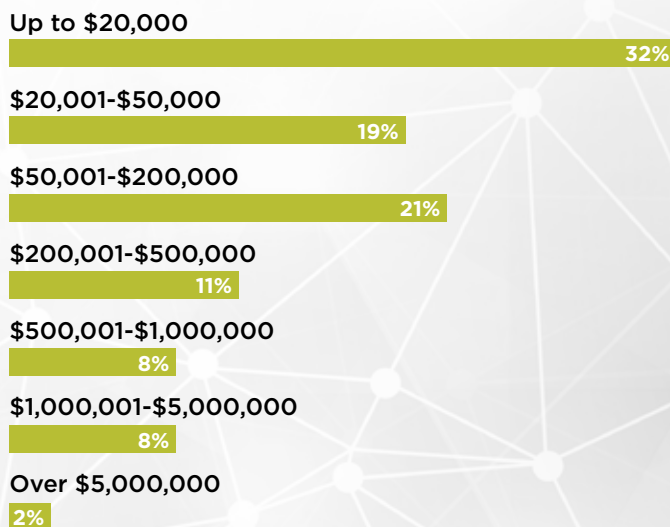
- Aircraft/Aerospace
- Automotive
- Communications
- Consulting/Engineering
- Defense
- Education/Academic
- Electronics/Computers
- Food & Beverage
- Furniture
- Government/Military
- Hardware
- Materials Suppliers/Distributors
- Measuring, Analyzing, Controlling Instruments
- Medical Instruments, Appliances, Supplies
- Mining
- Motorsports
- Other Transportation
- Plastic Products
- Pulp and Paper
- Rail
- Research & Development
- Services (Financial and Other)
- Sporting & Recreation Goods
- Utilities

## ROLE IN BUYING

88% of attendees influence equipment purchase decisions in their companies. This means you're having quality conversations with evaluators, recommenders, specifiers, and final decision makers.

## COMPANY BUDGET

68% of the WMTS audience has equipment budgets that exceed \$20,000 and **more than 25%** have budgets that exceed \$200,000. WMTS is an excellent way to connect with companies looking to invest in capital equipment.



## AUDIENCE TECHNOLOGIES OF INTEREST

3D Printing/Additive Manufacturing

Automated Manufacturing & Assembly

Automation & Controls

Bar Code Equipment & Sales

CNC Programming Software

Composite Manufacturing

Controls, CAD/CAM Software

Coolants & Lubricants

Cutting Tools & Accessories

Data Acquisition

Deburring & Edge Finishing

Drilling & Tapping Machines

Dust Collectors

EDM

Energy & Environmental Efficiency

Engineering Materials

Fastening & Joining

Finishing & Coatings

Flexible Manufacturing Systems

Gases & Gas Equipment

Grinding Machines

Industry 4.0/IIoT (Industrial Internet of Things)

Lasers & Laser Systems

Lean Manufacturing

Machine Vision Systems

Machining Centres, Milling & Boring Machines

Maintenance & Repair

Material Handling

Measurement, Inspection & Test

Metal Forming & Fabricating Equipment

Metal Suppliers

Micromanufacturing

Motion Control

NDT

Part Identification/Marking Systems (RFID)

Plant Engineering & Maintenance

Plasma Cutting

Plastics Molding & Manufacturing

Purchasing & Inventory Control Software

Rapid Prototyping

Resistance Welding

Robotics

Sawing & Cut Off Machines

Screw Machining

Turning Machines Lathes & Turning Centres

Waterjet Cutting

Welding

Workholding Systems & Fixtures

## SAMPLE OF ATTENDING COMPANIES

Agropur

Alberta Oil Tool

Allied Machine and Engineering

Black Cat Wear Parts

Blu Lite Energy

Boyer Racing

Canadian Western Aerospace Ltd.

Capital Power Corporation

Cougar Wellhead Services Inc.

Harmonic Machine Inc.

Icon Energy Services

Mine Cable Services

National Oilwell Varco

Northern Alberta Institute of Technology (NAIT)

O.E.M. Remanufacturing

Oil City Machining Ltd.

Packers Plus Energy Services

PCL Industrial Constructors Inc.

Springfield Farming Co.

Suncor

Tensor Energy Services Ltd.

TerraPro Inc.

Tomco

TransAlta

Vulcan Machineworks Inc.

Waiward Industrial

Weatherford

Western Truck Body, ULC



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## WMTS 2023

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Secure your preferred 2023 exhibit space and let SME work with you to create a sponsorship opportunity that meets your business objectives.

For questions regarding this report, CONTACT:  
Allison Martinez  
1.888.322.7333 ext. 4416  
amartinez@sme.org

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