



November 16-18, 2021 Long Beach Convention Center | Long Beach, CA westeconline.com

Total # of **Registrants:**

8,534

Total # of **Participants:**

Total Net Attendees:

Total # of **Exhibitors:**

331

Total **Square Feet:**

60,700 **WESTEC 2021 AUDIENCE PROFILE** 46% of the WESTEC audience were first-time attendees of attendees influence the equipment **73**% purchase decisions for their companies *Total Net Attendees excludes exhibit staff, media, students





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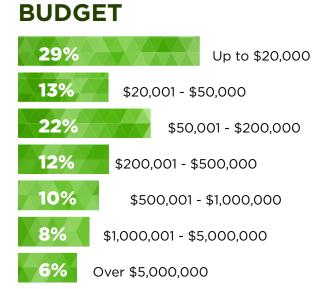


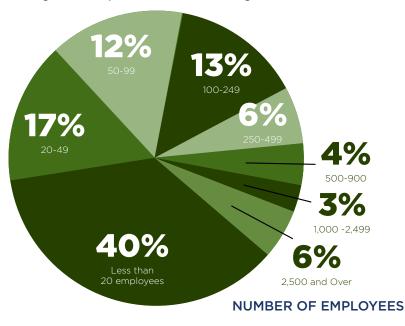
JOB FUNCTIONS

- 20% Owner/Company Management/Corporate Executive
- 9% Manufacturing Engineering Department (non-management)
- **7%** Design Engineer
- 8% Manufacturing Production Management
- 7% Product Design and R&D
- 5% Manufacturing Engineering Management
- 5% Manufacturing Production Department (non-management)
- 4% Quality Assistance & Control
- 2% Control Engineering/Automation
- **3%** Purchasing
- 2% Educator/Instructor
- 1% Information/IT Systems
- 1% Government Representative
- 20% Sales & Marketing
- 6% Other

COMPANY SIZE

Representatives from hard-to-reach job shops to major OEMs investigated new products and technologies at WESTEC.









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TECHNOLOGIES EVALUATED

Attendees identified the following technologies as key areas of interest to evaluate at WESTEC 2019.

3D Printing/Additive Manufacturing	29%
3D Scanning	17%
Advanced Materials	15%
Artificial Intelligence	5%
Assembly & Joining	. 14%
Automated Manufacturing	
& Assembly	26%
Boring	8%
Casting	11%
Ceramics	6%
Cleaning & Pretreatment Equipment.	7%
Cloud Computing	2%
CNC Controls & Accessories	24%
Composites Manufacturing	16%
Computer-Aided Engineering (CAE)	7%
Contract Manufacturing Services	.10%
Controls, CAD/CAM Software	21%
Coolants & Lubricants	13%
Cutting Tools & Accessories	24%
Cybersecurity	2%
Data Acquisition	4%
Data Translation/Interoperability	2%
Deburring & Edge Finishing	15%
Design & Simulation	11%
Digital Transformation	4%
Digitizers	2%
Drilling & Tapping Machines	13%
EDM	12%
Electronics Manufacturing	9%
Energy & Environmental Efficiency.	4%
Environmental Equipment	
& Protection	5%
Fastening	11%
Finishing & Coatings	15%
Flexible Manufacturing Systems	9%
Forming & Fabricating	. 14%
Grinding	15%
Honing	6%
lloT (Industrial Internet of Things)	5%
Industry 4.0	6%
Information Technology (IT)	3%

Lean Manufacturing 15% Machine Vision 8% Machining Centers 22% Manufacturing Execution 4% Systems (MES) 4% Material Handling 13% Measurement, Inspection 16% Metals 15% Metrology Equipment 6% Milling 20% Milling 20% Modeling and Simulation 5% Moldmaking 9% Nanotechnology 4% Networking Equipment 2% Operations Technology (OT) 3% Plastics Molding & Maintenance 5% Plasma Cutting 5% Product & Process Design Management Management 5% Product Lifecycle Management 2% (PLM) 2% Quality 12% RSobotics 16% Sawing & Cut Off Machines 8% Screw Machining 9% Software - ERP/MRP/CIM 7% Software, Machine Control 7% Software, Machine Control 7%	Lasers & Laser Systems	15%
Machining Centers 22% Manufacturing Execution 3ystems (MES) 4% Material Handling 13% Measurement, Inspection 8 Testing 16% Metals 15% Metrology Equipment 6% Micromanufacturing 6% Milling 20% Modeling and Simulation 5% Moldmaking 9% Nanotechnology 4% Networking Equipment 2% Operations Technology (OT) 3% Plant Engineering & Maintenance 5% Plasma Cutting 5% Product & Process Design 8% Management 5% Product Lifecycle Management (PLM) 2% Quality 12% Robotics 16% Sawing & Cut Off Machines 8% Screw Machining 9% Software - ERP/MRP/CIM 7% Software/Simulation 3% Supply Chain Integration 4% Tooling 25% Virtual Reality & Augmented Reality 3% Waterjet	Lean Manufacturing	15%
Manufacturing Execution Systems (MES)	Machine Vision	8%
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Sensors	Sawing & Cut Off Machines	8%
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Software, Machine Control	Sensors	6%
Software/Simulation	Software - ERP/MRP/CIM	7%
Supply Chain Integration	Software, Machine Control	7%
Tooling	Software/Simulation	3%
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Workholding Systems & Devices11%		
Workholding Systems & Devices11%	Welding	14%
	Workholding Systems & Devices	11%
	Workplace Safety & Ergonomics	

PRIMARY INDUSTRIES ATTENDEES REPRESENT

Academic Institution
Aircraft/Aerospace
Automotive
Communications
Consulting/Engineering
Defense
Electronics/Computers
Fabricated Metal/
Stampings
Furniture
Government/Military
Industrial and
Commercial Machinery

Medical/Surgical
Oil & Gas
Other Manufacturing
Other Transportation
Petroleum
Pharmaceutical/
Biotechnology
Plastic Products
Research &
Development
Services (Financial and
Other)

TOP ATTENDING COMPANIES

Abbott AC DC Electric Acutek US Adams Rite Aerospace AF Precision Arconic The Boeing Company Brasstech City of Los Angeles Click Bond CMTC Collins Aerospace Concept Precision Machining Divergent 3D Ducommun Easton Edwards Lifesciences Fusion Prototype Manufacturing Gamma Aerospace **GBF** Enterprises General Atomics **GKN** Aerospace Honda Performance Development

Honeywell

Hunter Industries Lockheed Martin Lockheed Martin Aeronautics MachineWorks Manufacturing Mason Controls NASA Jet Propulsion Laboratory NAVAIR Northrop Grumman Panavision Parker Hannifin Precision Hermetic Technology Products Engineering Corp. **RBC** Bearings Rockwell Collins Safran Senior Aerospace SSP Solar Turbines Inc. Southern California Machining SpaceX Spenco Machine & Mfg.

Virgin Orbit