



## SPONSORSHIP REQUEST FORM

### Experience the Power of the Advanced Marketing Program (A.M.P.)

Keeping your company name in front of manufacturing decision-makers is crucial to building brand awareness and your long-term success. There's no better way to do this than using the power of SME to deliver your message to manufacturing professionals worldwide.

Increase your industry exposure by aligning your company with the world's leading professional society advancing manufacturing knowledge. Experience the power of the A.M.P. sponsorship as an integral component in your marketing mix.

#### Sponsor Information

Company Name\* \_\_\_\_\_

Street Address/PO Box\* \_\_\_\_\_

City\* \_\_\_\_\_ State/Province\* \_\_\_\_\_ Zip\* \_\_\_\_\_ Country \_\_\_\_\_

Company Phone\*: \_\_\_\_\_ Company Fax\*: \_\_\_\_\_

Company E-mail\*: \_\_\_\_\_ Company URL\*: \_\_\_\_\_

Contact Name\*: \_\_\_\_\_ Job Title: \_\_\_\_\_

Contact E-mail\*: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

#### Billing Information (if different from above)

Company Name \_\_\_\_\_

Street Address/PO Box \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact E-mail \_\_\_\_\_

Contact Phone \_\_\_\_\_

A.M.P. – Package 1 (\$3,500)	A.M.P – Package 2 (\$4,500)
<p>Section #1 (Select two from below)</p> <p><input type="checkbox"/> Digital Upgrade</p> <p><input type="checkbox"/> Registration Swag</p> <p><input type="checkbox"/> Retargeting Program</p>	<p><input type="checkbox"/> All Six Marketing Options</p> <p>Digital Upgrade</p> <p>Registration Swag</p> <p>Retargeting Program</p> <p>Podcast</p> <p>White Paper/Case Study</p> <p>Advertising (<i>contract deadline 7.31.17</i>)</p>
<p>Section #2 (Select two from below)</p> <p><input type="checkbox"/> Podcast</p> <p><input type="checkbox"/> White Paper/Case Study</p> <p><input type="checkbox"/> Advertising (<i>contract deadline 7.31.17</i>)</p>	
<p><b>A.M.P. – Add-ons</b></p>	
<p><input type="checkbox"/> Special Edition Pre-Show eNewsletter – (\$2,095)  <small>Be the exclusive sponsor of a Pre-Show eNewsletter to 10,000 show registrants and top prospects. You will have 3 ads placed into our highly-trusted eNewsletters that offer higher open rates than e-blasts. As the sole sponsor of an eNewsletter, your branding is exclusive.</small></p> <p><input type="checkbox"/> Custom eBlast – (\$1,595)  <small>Send a company specific email blast to 5,000 show registrants and hand selected prospects from SME's database.</small></p>	

**Authorized By:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Please complete form and return via email to (sponsorships@sme.org) Thank you.**