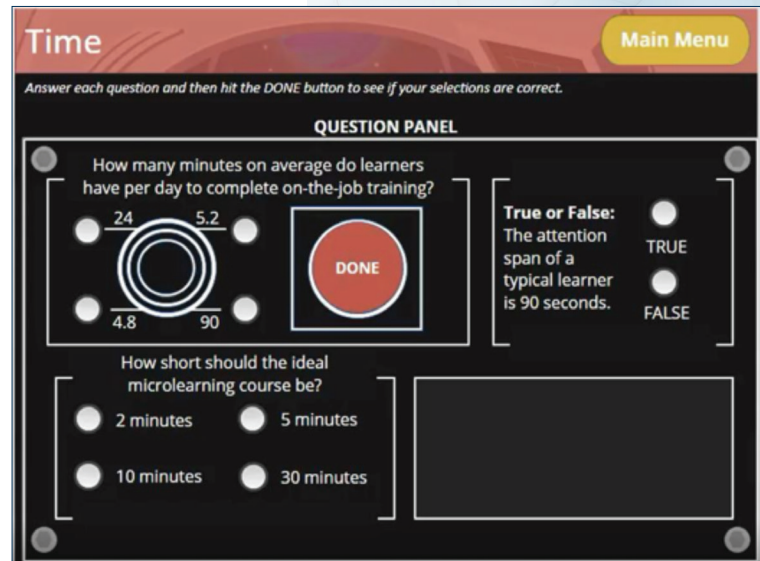
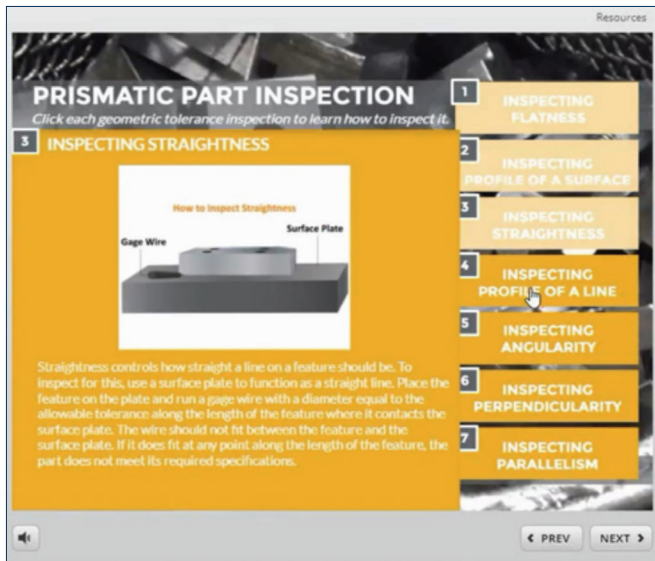


# INTERMEDIATE CUSTOM CONTENT

Custom content is created to meet the specific training needs unique to your company, including: system upgrades, remote workforce training on company-specific information, and training that captures the legacy knowledge of your aging workforce for current and future hires. Tooling U-SME considers custom content on a three-level development scale. Each level requires a different amount of involvement and investment from Tooling U-SME and you. Intermediate custom is ideal if you already have PowerPoint training presentations and a large knowledge base. Contact a Tooling U-SME Client Executive with specific project needs to determine the best solution for you.



<b>Custom Level</b>	<b>Intermediate</b>
<b>Source Material</b>	Customer-provided Powerpoints, PDFs and video to be developed into a 15-minute seat time SCORM packaged course.
<b>Graphics</b>	Minimal graphics sourcing and creation, where graphics should be provided by client whenever possible. Graphic elements in need of creation will increase the price and final course delivery date.
<b>Instructional Design</b>	Instructional design and course development services, including assessment creation provided with limited interactivity options.
<b>Development Services</b>	Editing of existing material to create content and audio script. Audio professionally recorded at additional cost if not provided by client. Final assessment provided by client or created for additional fee.
<b>Interactivity Level</b>	Limited
<b>Knowledge Checks</b>	1 to 3 standard question slides included. Additional or interactive slides available for additional fee.
<b>Process</b>	Includes 2 course reviews, editing, proofreading, and quality assurance. Milestones include a design document, content outline, storyboard, alpha review, beta review, and finished product.
<b>Delivery Timeline</b>	Available 8-15 weeks from source material delivery, including wait times and review process. Deliverables dependent on client's general responsiveness and prompt delivery of complete and useable materials and review feedback.