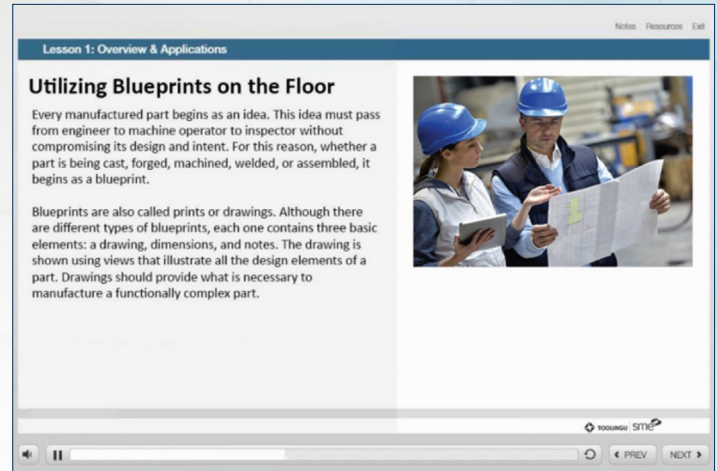
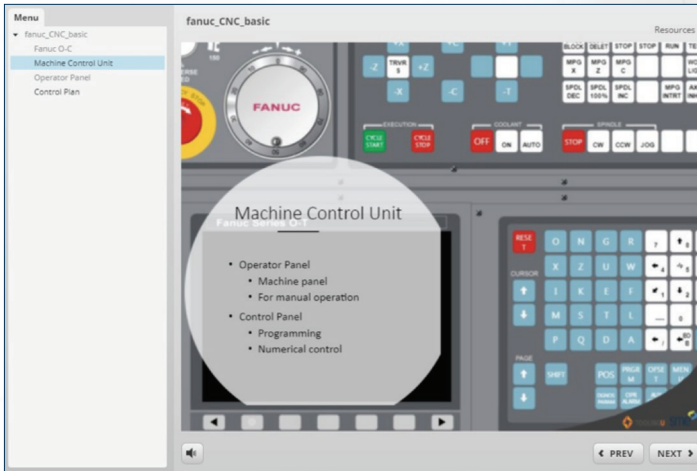


BASIC CUSTOM CONTENT

Custom content is created to meet the specific training needs unique to your company, including: system upgrades, remote workforce training on company-specific information, and training that captures the legacy knowledge of your aging workforce for current and future hires. Tooling U-SME considers custom content on a three-level development scale. Each level requires a different amount of involvement and investment from Tooling U-SME and you. Basic custom is ideal if you already have PowerPoint training presentations and a large knowledge base. Contact a Tooling U-SME Client Executive with specific project needs to determine the best solution for you.



Custom Level	Basic
Source Material	Customer-provided Powerpoints, PDFs and video to be converted into a 15-minute seat time SCORM packaged course.
Graphics	Entirely provided by client. Graphic elements in need of creation will increase the price and final course delivery date.
Instructional Design	Minimal-to-no instructional design, limited to small adjustments and syncing audio to course content.
Development Services	Entirely provided by client. Audio professionally recorded at additional cost if not provided by client. Final assessment provided by client or created for additional fee.
Interactivity Level	None
Knowledge Checks	Not included in base price. 1-2 slides allowable for additional fee.
Process	Includes 1 course review, proofreading, and quality assurance, but no editing or rework. Milestones include a design document, content outline, beta review, and finished product.
Delivery Timeline	Available 6 weeks from source material delivery, including wait times and review process. Deliverables dependent on client's general responsiveness and prompt delivery of complete and useable materials and review feedback.