

TECHNICAL TRAINING FOR SALES PROFESSIONALS

Enhance product knowledge and technical understanding with Tooling U-SME's training for sales professionals.

Improve your team's sales performance and transform sales people into trusted advisors. Our comprehensive range of fundamental training solutions provide measurable improvement in technical knowledge.

Training produces measurable results:

- ◆ Accelerate onboarding
- ◆ Raise the ceiling through improved cross selling
- ◆ Reduce alternative training costs
- ◆ Reduce turnover

With Tooling U-SME, you can:

- ◆ Assess: Use a standard or custom online assessment to identify areas of technical strength and weakness for each individual.
- ◆ Train: Implement a unique eLearning curriculum for each student based upon his/her knowledge gaps.
- ◆ Measure: Conduct a post-test to evaluate comprehension and retention. Set minimum standards and determine success on a pass/fail basis.



Join more than **5,000 companies** (including over half of Fortune 500® manufacturers) and over **600 educational institutions** that have partnered with Tooling U-SME for workforce development solutions. With nearly **90 years of experience**, we are the leader in technical manufacturing training.



Plus, with 24/7 online access, your salespeople can train anytime, anywhere.

SALES ASSESSMENTS

- | | |
|--------------------------|--------------------------|
| Industrial Sales | Fluid Power Sales |
| Class C Sales | Electro-Mechanical Sales |
| Electrical Sales | CNC Sales |
| MRO Sales | CNC Field Service |
| Metals Sales | Welding Sales |
| Metal Cutting Sales | Safety Sales |
| Metrology Sales | Custom |
| Power Transmission Sales | |

TRAIN: 500+ CLASSES

- | | |
|-------------------------|--------------------|
| Abrasives | Mechanical Systems |
| Adhesives | Metal Cutting |
| Applied Mathematics | Motor Controls |
| CNC | PLCs |
| Coatings | Press Brake |
| Composites | Quality |
| Electrical Systems | Rigging |
| Fasteners | Robotics |
| Hydraulics & Pneumatics | Safety |
| Inspection | Soldering |
| Machining | Stamping |
| Materials | Welding |
| | Workholding |

MEASURE

- | | |
|---------------------------|--------------------------------|
| Pass/Fail Post Testing | Track with Performance Reports |
| Certificate of Completion | |

