

+ Experience the Value

Be part of an exclusive group of technology suppliers

SMART MANUFACTURING
EXPERIENCE

To simplify the partner experience, we've developed inclusive packages based on your exhibit size and promotional needs.

Choose a Partnership Opportunity That Fits Your Needs and Budget.

YOUR VISIBILITY	Platinum	Gold	Silver	Bronze
Exhibit Space	400 sq ft	200 sq ft	100 sq ft	100 sq ft
Hard Wall Display & Unlimited Material Handling	X	X	X	
Booth Package w/Electrical, Cleaning, Lead Retrieval, Carpeting & Furnishings	X	X	X	X
Full Conference Passes (Transferable)	6	4	2	1
Dedicated Hospitality Room	X			
SME Corporate Membership	X	X		
SME Gala Invitation	X			
SME Education Foundation Donation	X			
Total Leads Generated (In addition to exhibit space leads)	2,000	1,000	200	
Exclusive Headline Sponsorship (Keynote or Networking Event)	X			
Custom Presentation or Roundtable	X			
Editorial Feature (Smart Manufacturing Magazine or AdvancedManufacturing.org)	X			
Exclusive Conference Track Sponsor or Featured Presentation		X		
Knowledge Bar Discussion	X	X	X	X

YOUR VISIBILITY	Platinum	Gold	Silver	Bronze
Custom Podcast	2	2	1	
Custom Webinar	2	1		
Custom Survey	X			
Custom Lead-Gen Marketing Program	X	X	X	
Total Brand Impressions	2.5 Mil +	1.5 Mil +	750K +	250K +
Exclusive Branding Component	1			
Smart Manufacturing Magazine Advertising	6X - Full Page	3X - Full Page	2X - Half Page	
Smart Manufacturing Experience Directory Ad	2 Page Spread	Full Page	Half Page	
Custom eNewsletter Ad	X	X		
Retargeting Campaign	25K Impressions	10K Impressions	Choice of Retargeting or Social Media Campaign	
Social Media Campaign	X	X	Choice of Retargeting or Social Media Campaign	
Ad or Recognition in Event Attendee Highlight Brochure	Full Page	Logo Recognition	Recognition	Recognition
Ad or Recognition in Event Attendee Detail Brochure	Half Page	Logo Recognition	Recognition	Recognition
Virtual Storefront	X			
Advanced Marketing Program (Enhanced Listing & Virtual Bag)	X	X	X	X
Printed Guest Passes (\$100 value each)	200	100	50	25
Networking Function	Food or Beverage Station in Your Space	25 Tickets (\$75 value each)	10 Tickets (\$75 value each)	5 Tickets (\$75 value each)

Contact 800.733.3976 or email sponsorships@sme.org

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