



Bronze Package

\$4,000

SMART MANUFACTURING
EXPERIENCE

The Smart Manufacturing Experience Bronze Package is a simple and convenient way to showcase your company's Smart Manufacturing solutions to the targeted audience engaged in the event. This turnkey option is limited to only 50 technical leaders. It is designed for our approved partners to efficiently participate by including many of the traditional exhibiting needs as well as a pre and post event marketing campaign reaching over a quarter-million targeted prospects. Also included is a transferable conference pass for your staff to step away from the action on show floor to learn and network within the paid conference sessions.

The Bronze Package includes

Event Space:

- Dedicated Exhibit Space – 100 sq ft
- Exhibit Space includes 8 ft high black back drape & 3 ft high black side rails
- Exhibit Furnishings (One 6 ft black skirted table, 2 chairs, waste basket & company identification sign)
- Carpeting (show management selects the color) one-time vacuuming
- Electrical (1) 120v 20 amp electrical outlet
- Lead retrieval credit up to \$400
- 1 Full Conference Pass (Transferable)
- 5 Networking Function Tickets (\$75 value each)

Custom Speaking & Thought-Leadership:

- Knowledge Bar Discussion

Advertising & Marketing Outreach:

- 250,000 Brand Impressions
- Company Name Recognition in the Event Attendee Highlight Brochure
- Company Name Recognition in the Attendee Detail Brochure
- Virtual Bag: Post a white paper or special offer specific to your business in our Virtual Event Bag. Attendees can access the Virtual Event Bag through the event website, event app and specific marketing emails.
- Advanced Marketing Program: Enhance your online presence with more search categories and additional pre-event exposure on the floorplan, increasing your visibility. Your company will also be able to add additional information such as an enhanced profile, show specials, press releases and other features.
- 25 Printed Guest Passes (\$100 value each)

Contact 800.733.3976 or email sponsorships@sme.org