

Media Advisory – Program Launch

Students at The Academies of Racine Case High School Learn Manufacturing Skills Through SME PRIME Schools Education Program

Students have access to new manufacturing education opportunities for the 2022-23 school year through the SME Education Foundation

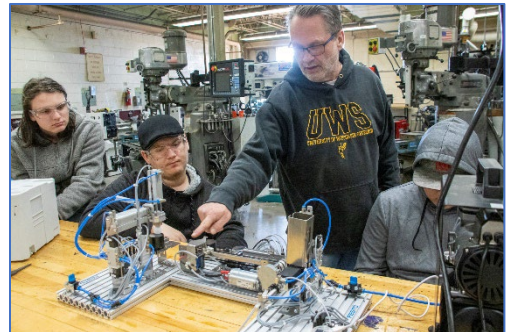
WHAT: Approximately 48 students at Racine Case High School in Racine, Wisconsin, will have access to new manufacturing education opportunities for the 2022-23 school year through the SME Education Foundation, the philanthropic arm of SME, a 90-year-old non-profit association committed to advancing manufacturing technology and developing a skilled workforce.

WHO: [SME PRIME® \(Partnership Response In Manufacturing Education\)](#) builds cost-effective and tailored manufacturing/engineering programs in high schools across the country providing equipment, curriculum, professional development, scholarships, and manufacturing-focused extra-curricular activities to students and teachers. PRIME schools reach nearly 100 communities across dozens of states where each high school is supported and informed by local manufacturers.

WHEN: Friday, Dec. 2nd 3:30 – 4:30 p.m. (incl. tour)

WHERE: Racine Case High School, 7345 Washington Ave, Racine

WHY: SME PRIME schools directly address the manufacturing and engineering talent shortage by partnering with manufacturers and other investors. The national program provides students with practical experience, knowledge, and skills using state-of-the-art technology and equipment.



VIDEO/INTERVIEW OPPORTUNITIES: [\(VIEW SAMPLE B-ROLL HERE\)](#)

- [Ryan Brath](#), President and COO of local manufacturer FISHER USA
- [Jeff Miller](#), Deputy Chief of Schools, RUSD
- [Joe Kann](#), founder of Cobble Creek Solutions and industrial strategist
- [Hailey Webb](#), Academy Principal at Racine Case High School
- [Greg Mueller](#), Director Strategic Marketing, of local manufacturer Twin Disc
- [Scott Wyma](#), technical education instructor at Racine Case High School, and his students

PLEASE RSVP TO:

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