

Media Advisory – Program Launch

Apollo High School Students to Learn Manufacturing Skills Through SME PRIME Schools Education Program

Students have access to new manufacturing education opportunities for the 2022-23 school year through the SME Education Foundation

WHAT: Approximately 120 students at [Apollo High School](#) in St. Cloud, Minnesota, will have access to new manufacturing education opportunities for the 2022-23 school year through the SME Education Foundation, the philanthropic arm of SME, a 90-year-old non-profit association committed to advancing manufacturing technology and developing a skilled workforce.

WHO: [SME PRIME® \(Partnership Response In Manufacturing Education\)](#) builds cost-effective and tailored manufacturing/engineering programs in high schools across the country providing equipment, curriculum, professional development, scholarships, and manufacturing-focused extra-curricular activities to students and teachers. PRIME schools reach nearly 100 communities across dozens of states where each high school is supported and informed by local manufacturers.

WHEN: Wednesday, Nov. 30th from 3 p.m. – 4:15 p.m. (incl. tour)

WHERE: Apollo High School, 1000 44th Ave N, St Cloud, MN

WHY: SME PRIME schools directly address the manufacturing and engineering talent shortage by partnering with manufacturers and other investors. The national program provides students with practical experience, knowledge, and skills using state-of-the-art technology and equipment.



VIDEO/INTERVIEW OPPORTUNITIES: [\(VIEW SAMPLE B-ROLL HERE\)](#)

- [Minnesota State Senator Aric Putnam](#) on the value of manufacturing education & training.
- [Gail Cruikshank](#), Talent Director Greater St. Cloud Development Corp.
- [Dr. Laurie Putnam, superintendent of schools](#) for the St. Cloud Area School District.
- [Justin Skaalerud](#), Principal, Apollo High School
- [Sarah Lampert, HR Director, Park Industries](#). The value of industry and school partnerships.
- [Leah Sams](#), Director of Career and College Pathways and CTE, Apollo High School
- [Apollo High School PRIME Educator Mackenzie Rudd](#) and students. A tour of classrooms, demonstrating equipment; students/teachers discussing projects/instruction is included.
- [Donor manufacturing company representatives](#) who can share their motivations to fund Apollo High School's SME PRIME program. Donor companies include [International Precision Machines](#), [Grede LLC](#), [C4 Welding](#), [CWMF Corporation](#), and [Park Industries](#).

PLEASE RSVP TO:

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