

# MANUFACTURING ENGINEERING 2024 EDITORIAL CALENDAR

## IN EVERY ISSUE:

- **Up Front:** A letter from the editor
- **SME Speaks:** Showcasing SME activities and impact on manufacturing
- **Advanced Manufacturing Now:** Insights into innovation in manufacturing processes
- **News Desk:** Trends and ideas in manufacturing
- **Shop Solutions:** Problem-solving on the shop floor
- **Viewpoints:** Insights from industry leaders

|                                     | FEB  | MAR  | APR   | MAY  | SPECIAL SUPPLEMENT (MAY)   | JUN/JUL   | AUG  | SEP                    | OCT                   | NOV  | DEC/JAN                                     |
|-------------------------------------|--|--|---|--|----------------------------|---|--|------------------------|-----------------------|--|---|
| EDITORIAL LEAD                      | Workforce Development                      | Medical Machining  | Additive Manufacturing  | Manufacturing Management   | Tooling & Workholding      | IMTS Preview                                      | IMTS Preview   | Manufacturing Software | FABTECH Show Issue    | Aerospace & Defense  | Industry Outlook                            |
|                                     | Recruiting, Training, and Retention        | Medical Breakthroughs & Manufacturing                              | Wohlers & Associates AM Outlook                                 | Cybersecurity  | Industry Overview & Trends | Tech Survey: Machining & Engineering Trends       | CNC Machining & Multispindles                                    | Controllers & Sensors  | Deburring & Finishing | A&D Applications and Trends  | 2024 Review/2025 Forecast                   |
|                                     | Five-Axis Machining                        | AM in Medical Applications   | Designing for 3D Printing & Post Processing                     | All Ashore! (The Pros & Cons of Reshoring and Near-shoring vs. Offshoring) | High-Speed Spindles        | Cutting Tools & Machining High-Temperature Alloys | Milling  | Digital Twins          | Lasers & Waterjets    | Mold & Die   | 10 New Hot Products & Technologies          |
|                                     | Handheld Inspection Tools                  | Metrology  | Tool Balancing & Presetting                                     | Benchmarking/Best Practices  | Solid vs. Indexable Tools  | Augmented & Virtual Reality Tools                 | Overall Equipment Effectiveness & Single-Minute Exchange of Dies | Multi-CAD Systems      | High-Mix, Low-Volume  | Injection Molding  | Beyond Lean Manufacturing                   |
|                                     | Cutting Tools for New Materials            | Lathes & Turning Centers   | Automation  | Grinding Machines  | Holemaking                 | Smart Solutions for Small Shops                   | Gaging   | The ROI of R&D         | Bending & Forming     | Standards & Regulations  | Milling: Cutting Tools & Machines           |
|                                     |  |  |   |  | Large Part Applications    | IMTS Preview                                      | IMTS Preview   |                        |                       |  | Tooling & Workholding Trends                |
| RECURRING COLUMNS                   | The Cutting Edge                           | The Cutting Edge   | The Cutting Edge  | The Cutting Edge   |                            | The Cutting Edge                                  | The Cutting Edge   | The Cutting Edge       | The Cutting Edge      | The Cutting Edge   | The Cutting Edge                            |
|                                     | Machining Materials                        | Software Update  | Machining Materials   | Software Update  |                            | Machining Materials                               | Software Update  | Machining Materials    | Software Update       | Machining Materials  | Software Update                             |
|                                     | Inclusive Insights                         | Inclusive Insights   | Inclusive Insights  | Inclusive Insights   |                            | Inclusive Insights                                | Inclusive Insights   | Inclusive Insights     | Inclusive Insights    | Inclusive Insights   | Inclusive Insights                          |
| INDUSTRY REPORTS & SPECIAL COVERAGE |  |  | Additive Manufacturing Industry Report                          |  |                            | IMTS Preview                                      | Motorized Vehicle Manufacturing Special Section                  |                        |                       | Aerospace & Defense Industry Report  |   |
| SHOW PREVIEW & BONUS DISTRIBUTION   |  |  | RAPID + TCT   | Smart Manufacturing Experience (SMX)                                       |                            |   | IMTS   |                        | FABTECH               |  |   |
| ADVERTISER BONUS                    | Tech Sheets (w/full-page ad or equivalent) | Half-Page Case Study or Company Profile (w/half-page ad or larger) | Industry Report Advertisers Receive Leads from Additive Webinar |  |                            | Website Profiles (w/half-page ad or larger)       | Advertising Study (w/half-page or larger)                        |                        |                       | Half-Page Case Study or Company Profile (w/half-page ad or larger)<br>Industry Report Advertisers Receive Leads from Aerospace Webinar | Website Profiles (w/half-page ad or larger) |
| AD CLOSING DATES                    |  |  |   |  |                            | AD CLOSING DATES                                  |  |                        |                       |  |   |
| RESERVATIONS                        | 1/2/24                                     | 1/25/24  | 2/22/24   | 3/22/24  | 3/27/24                    | 4/23/24   | 6/18/24  | 7/23/24                | 8/25/24               | 9/26/24  | 10/24/24                                    |
| MATERIALS                           | 1/4/24                                     | 1/30/24  | 2/27/24   | 3/27/24  | 4/1/24                     | 4/26/24   | 6/21/24  | 7/26/24                | 8/30/24               | 10/1/24  | 10/29/24                                    |