Our customized media solutions are empowered by the connections made possible by SME.

2023 MEDIA PLANNER
SME is a nonprofit association of professionals, educators and students committed to promoting manufacturing technology, developing a skilled workforce and connecting the industry.

What we do
SME connects the most prestigious, experienced and innovative professionals in the business. We understand the problems you face, and we’ll help you find solutions for your manufacturing needs through our:

- Certification programs
- Education
- Events and trade shows
- Manufacturing news
- Membership activities and networking
- Workforce training
SME INTEGRATED SOLUTIONS

By using a blended approach to our solutions, we bring you the best results. Our digital and print publications and newsletters, combined with live events and podcasts, deliver integrated ways to improve your:

- Brand awareness
- Latest news
- Lead generation
- Professional development
- Social engagement
- Web content

CONTENT

- Industry reports
- Manufacturing Engineering magazine
- Smart Manufacturing magazine

DIGITAL

- eNewsletters
- Lead generation
- List rental
- Podcasts
- Webinars
- Website advertising

EXPERIENCES

- Event sponsorship
- Live events
- Virtual events
Reach the buyers you’re after in our flagship magazine
For decades, Manufacturing Engineering magazine has offered engineers and manufacturing professionals a highly respected source for news and information on the technologies and processes that help them succeed and thrive.

Our practical and relevant coverage encompasses a wide range of industries. While our roots lie in traditional metalworking and shop operations, we are committed to keeping our readers informed of the latest innovations in all areas of manufacturing.

DIGITAL EDITIONS
Just as digital technologies are unlocking new opportunities for manufacturing, SME’s digital editions are offering technological enhancements that enable readers to engage with our news and information in new ways.

Access Manufacturing Engineering and Smart Manufacturing magazines from anywhere, anytime, on any device.
Published yearly, Manufacturing Engineering’s industry reports take a deep dive into key manufacturing industries and initiatives.

Each industry report provides authoritative insights from industry leaders and subject matter experts who chronicle the trends, processes and technologies that drive innovation and influence workforce development.

### CONTENT

**ADDITIVE MANUFACTURING**

A comprehensive, in-depth look at how AM—including revolutionary materials, dynamic innovators and advanced 3D printers—is transforming next-generation products and processes across the aerospace, automotive, medical and consumer industries.

**30 UNDER 30**

Manufacturing Engineering recognizes 30 individuals under the age of 30 who are making a difference in manufacturing and STEM fields.

**AEROSPACE & DEFENSE MANUFACTURING**

Covers the A&D industry from additive manufacturing and automation to tooling, welding and workforce development.

---

**INDUSTRY REPORTS**

<table>
<thead>
<tr>
<th>AD UNIT</th>
<th>GROSS RATES</th>
<th>NET RATES</th>
</tr>
</thead>
<tbody>
<tr>
<td>FULL PAGE</td>
<td>$5,000</td>
<td>$4,250</td>
</tr>
<tr>
<td>1/2 PAGE (H or V)</td>
<td>$3,200</td>
<td>$2,550</td>
</tr>
<tr>
<td>1/4 PAGE</td>
<td>$2,000</td>
<td>$1,700</td>
</tr>
</tbody>
</table>

**30K**

- PRINT DISTRIBUTION
- DIGITAL DISTRIBUTION

Publisher’s data

**60K**

TOTAL DISTRIBUTION
MANUFACTURING ENGINEERING
BY THE NUMBERS

Deep Reach in Key Industry Categories (Source: Publisher's data)

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fabricated Metal Products Manufacturing</td>
<td>29.7%</td>
</tr>
<tr>
<td>Transportation Equipment Manufacturing</td>
<td>21.2%</td>
</tr>
<tr>
<td>Machinery Manufacturing</td>
<td>17.0%</td>
</tr>
<tr>
<td>Miscellaneous Manufacturing (Including Medical/Surgical/Dental)</td>
<td>9.9%</td>
</tr>
<tr>
<td>Computer &amp; Electronic Product, Electrical Equipment, Appliance and Component Manufacturing</td>
<td>9.2%</td>
</tr>
<tr>
<td>All Other Manufacturing Categories</td>
<td>13.0%</td>
</tr>
</tbody>
</table>

Readership Segments (Publisher's data, multiple responses permitted)

<table>
<thead>
<tr>
<th>Segment</th>
<th>Percent</th>
<th>Breakdown</th>
</tr>
</thead>
<tbody>
<tr>
<td>Military / Defense</td>
<td>43%</td>
<td>A, B, C</td>
</tr>
<tr>
<td>Aerospace</td>
<td>40%</td>
<td>A, B, C</td>
</tr>
<tr>
<td>Machinery manufacturing</td>
<td>38%</td>
<td>A, B, C</td>
</tr>
<tr>
<td>Job shops / Contract manufacturers</td>
<td>36%</td>
<td>A, B, C</td>
</tr>
<tr>
<td>Automotive / Transportation</td>
<td>32%</td>
<td>A, B, C</td>
</tr>
<tr>
<td>Consumer products</td>
<td>26%</td>
<td>A, B, D</td>
</tr>
<tr>
<td>Construction</td>
<td>26%</td>
<td>A, B, D</td>
</tr>
<tr>
<td>Medical / Dental</td>
<td>24%</td>
<td>A, B, D</td>
</tr>
<tr>
<td>Agriculture</td>
<td>24%</td>
<td>A, B, D</td>
</tr>
<tr>
<td>Electrical equipment</td>
<td>23%</td>
<td>A, B, D</td>
</tr>
<tr>
<td>Energy</td>
<td>20%</td>
<td>E, F, G</td>
</tr>
<tr>
<td>Oil / Gas</td>
<td>20%</td>
<td>E, F, G</td>
</tr>
</tbody>
</table>

Breakout of Qualified Circulation by Functions (Publisher's data)

<table>
<thead>
<tr>
<th>Functions</th>
<th>Percent of Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company Management, Corporate Execs and Purchasing</td>
<td>37.5</td>
</tr>
<tr>
<td>Manufacturing Production: Management &amp; Dept.</td>
<td>16.5</td>
</tr>
<tr>
<td>Manufacturing Engineering: Management &amp; Dept.</td>
<td>27.2</td>
</tr>
<tr>
<td>Quality Assurance Control</td>
<td>3.9</td>
</tr>
<tr>
<td>Product Design, Research and Development</td>
<td>8.8</td>
</tr>
<tr>
<td>Marketing/Sales</td>
<td>5.4</td>
</tr>
<tr>
<td>Other Qualified Personnel</td>
<td>0.7</td>
</tr>
</tbody>
</table>
MANUFACTURING ENGINEERING DISPLAY AD RATES

MANUFACTURING ENGINEERING DISPLAY AD RATES

<table>
<thead>
<tr>
<th>DISPLAY AD</th>
<th>1x</th>
<th>3x</th>
<th>6x</th>
<th>12x</th>
<th>24x</th>
</tr>
</thead>
<tbody>
<tr>
<td>FULL PAGE</td>
<td>$10,600</td>
<td>$10,350</td>
<td>$10,100</td>
<td>$8,600</td>
<td>$8,100</td>
</tr>
<tr>
<td>1/2 PAGE (ISLAND)</td>
<td>$7,400</td>
<td>$7,250</td>
<td>$7,050</td>
<td>$6,050</td>
<td>$5,700</td>
</tr>
<tr>
<td>1/2 PAGE</td>
<td>$6,570</td>
<td>$6,420</td>
<td>$6,300</td>
<td>$5,400</td>
<td>$5,100</td>
</tr>
<tr>
<td>1/3 PAGE</td>
<td>$5,060</td>
<td>$4,980</td>
<td>$4,870</td>
<td>$4,280</td>
<td>$4,040</td>
</tr>
</tbody>
</table>

CLASSIFIED ADVERTISING

1. Classified display section
Ads occupy individual space within border rules. Nine lines to an inch (7/8”).
Maximum size 2”; minimum size 1”.

<table>
<thead>
<tr>
<th>CLASSIFIED DISPLAY</th>
<th>1x</th>
<th>6x</th>
<th>12x</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$200/in.</td>
<td>$180/in.</td>
<td>$840/in.</td>
</tr>
</tbody>
</table>

2. Classified non-display section
Set in want-ad style. One paragraph. No display. Seven words/line average. Five line minimum. Rate per line (per insertion): $35 (non-commissionable).

3. Classified advertising section rates
- Units restricted to maximum mechanical sizes listed.
- Units of varying sizes can earn frequency rates.
- Advertising in the classified advertising section cannot be applied to regular R.O.P. (Run of Press) display contracts or used as "rate-holders."

COVERS AND SPECIAL POSITIONS
All covers and special positions are sold on a non-cancelable 6x (every other month) and 12x basis.

<table>
<thead>
<tr>
<th>COVERS &amp; SPECIAL POSITIONS</th>
<th>6x</th>
<th>12x</th>
</tr>
</thead>
<tbody>
<tr>
<td>COVER 2</td>
<td>$10,140</td>
<td>$8,670</td>
</tr>
<tr>
<td>COVER 3</td>
<td>$9,690</td>
<td>$8,230</td>
</tr>
<tr>
<td>COVER 4</td>
<td>$10,010</td>
<td>$9,030</td>
</tr>
</tbody>
</table>

FREQUENCY DISCOUNTS
The rate earned is determined by the number of insertions or different advertisements contracted for and used in any one or more issues within any 12-month period. Spreads count as two single-page insertions. No space under one-quarter page may be included as a "rate-holder" to earn frequency discounts on larger space.

COMBINATION DISCOUNTS
Insertions in Smart Manufacturing, Special Sections and Industry Reports apply toward total earned frequency in Manufacturing Engineering.

Materials for Manufacturing Engineering and all SME publications are delivered via the SME Ad Portal.

Contact SME Production at 313-425-3160 or admedia@sme.org.
## Manufacturing Engineering Editorial Calendar

### In Every Issue:
- **Up Front:** A letter from the editor
- **SME Speaks:** Showcasing SME activities and impact on manufacturing
- **Advanced Manufacturing Now:** Insights into innovation in manufacturing processes
- **News Desk:** Trends and ideas in manufacturing
- **Shop Solutions:** Problem-solving on the shop floor

### Content

**Jan/Feb**
- Advanced Manufacturing: 2023 Outlook & Trends - Automation, Digitalization, and EVs
- Continuous Improvement: Diet/Mold Machining
- Additive Manufacturing: Wohlers & Associates AM Outlook
- Automation: Automation Today and Beyond
- Machining Centers: Flexible Workcells
- FABTECH Show Issue: Casting & Forging
- Manufacturing Software: ERP/MES/PLM Software
- Manufacturing Management: Supply Chain/Logistics
- Aerospace and Defense: Aerospace Machining
- Next-Generation Systems: Energy Parts Manufacturing

**Mar**
- Holing: AM in Medical Applications
- Advanced Manufacturing: Advanced Sensors & Machine Controls
- Machine Tools: Swiss Style Machining
- Milling: Milling
- CAD/CAM: DAS/CAM
- Succession Planning: Succession Planning
- Quality Control: Quality Control
- Assembly Systems: Assembly Systems

**April**
- Multi-Asia Machining: Tool Balancing
- Tool Balancing: Recruiters, Training, and Retention
- Ceramic Cutting Tools: Ceramic Cutting Tools
- Big Data, Big Results: Big Data, Big Results
- Laser Welding & Cutting: Laser Welding & Cutting
- Turning Machines & Tooling: Turning Machines & Tooling
- Marketing Strategies: Marketing Strategies
- Cutting Fluids: Cutting Fluids
- Recycling: Recycling

**May**
- Cutting Tool Coatings: Design for Six Sigma
- Medical Machining: Medical Machining
- Improving Productivity & Profitability: Improving Productivity & Profitability
- Grinding: Grinding
- Modular Workholding: Modular Workholding
- Welding Automation: Welding Automation
- Machine Learning: Machine Learning
- Machine Tool Maintenance: Machine Tool Maintenance
- AGVs & Material Handling: AGVs & Material Handling
- Coordinate Measuring Machines: Coordinate Measuring Machines

**June/July**
- Safety: Safety
- –: –
- Gaging: Gaging
- –: –

### Recurring Columns

- Inclusive Insights: Inclusive Insights
- Software Update: Software Update
- Software Update: Software Update
- Inclusive Insights: Inclusive Insights
- Software Update: Software Update
- Inclusive Insights: Inclusive Insights
- Software Update: Software Update
- –: –

### Industry Reports & Special Coverage

- –: –
- Tooling & Workholding Special Supplement: Tooling & Workholding Special Supplement
- –: –
- –: –
- Aerospace & Defense: Aerospace & Defense

### Show Preview & Bonus Distribution

- HOUSTEX: HOUSTEX
- RAPID + TCT: RAPID + TCT
- EASTEC: EASTEC
- –: –
- CMTS SOUTHTEC: CMTS SOUTHTEC
- WESTEC: WESTEC
- AeroDef Manufacturing: AeroDef Manufacturing

### Advertiser Bonus

- Tech Sheets (w/ half-page ad or equivalent): Tech Sheets
- Half-Page Case Study or Company Profile (w/ half-page ad or larger): Half-Page Case Study or Company Profile
- Show Exhibitors Receive Same Size Ad in Related 2023 Event Directory: Show Exhibitors Receive Same Size Ad in Related 2023 Event Directory
- Website Profiles (w/ half-page ad or larger): Website Profiles
- Signet AdRes: Signet AdRes
- Advertising Study (w/ half-page ad or larger): Advertising Study (w/ half-page ad or larger)
- Show Exhibitors Receive Same Size Ad in Related 2023 Event Directory: Show Exhibitors Receive Same Size Ad in Related 2023 Event Directory
- Half-Page Case Study or Company Profile (w/ half-page ad or larger): Half-Page Case Study or Company Profile
- Website Profiles (w/ half-page ad or larger): Website Profiles

### AD Closing Dates

|--------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
Get SMART about reaching your target audience

*Smart Manufacturing* makes advanced technologies approachable with engaging coverage of the industry’s future.

*Smart Manufacturing* reaches over 60,000 qualified manufacturing professionals and leaders across a wide range of industries — including more than 50,000 targeted print subscribers who receive *Smart Manufacturing* packaged with *Manufacturing Engineering*.

This type of magazine helps get the message out that manufacturing is a good career. Manufacturing needs to compete with the likes of Google and Amazon for talent, and we really need this caliber of coverage — a magazine that doesn’t look like a machine catalog.

**CONRAD LEIVA**
CESMII – The Smart Manufacturing Institute
# Editorial Calendar

<table>
<thead>
<tr>
<th>Editorial Lead</th>
<th>Feb</th>
<th>Apr</th>
<th>Jun</th>
<th>Aug</th>
<th>Oct</th>
<th>Dec</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cybersecurity</td>
<td>Cybersecurity</td>
<td>Smart Small Shop</td>
<td>Data &amp; Decision Making</td>
<td>Robotics</td>
<td>Diversity, Equity, and Inclusion</td>
<td>The Case Study Issue</td>
</tr>
<tr>
<td>Chief Information Security Officers Speak - Best Practices from the Experts</td>
<td>Getting Started on Digital Transformation - a Playbook for Small- &amp; Medium-Sized Manufacturers</td>
<td>Emerging Data Analytics Tools</td>
<td>Robots, Cobots, and Humanoids (oh, my)</td>
<td>Neurodivergent Hiring Programs</td>
<td>Demonstrating ROI through Additive Manufacturing</td>
<td></td>
</tr>
<tr>
<td>Navigating Cybersecurity</td>
<td>Navigating Cybersecurity</td>
<td>Maturity Model Certification (CMMIC)</td>
<td>Shifting from Big Data to Big Insights</td>
<td>Human-robot Collaboration and the Future of Manufacturing</td>
<td>Women Leading the Way in AM</td>
<td>ROI of Sustainable Manufacturing</td>
</tr>
<tr>
<td>Cybersecurity in Smart Factories</td>
<td>Cybersecurity in Smart Factories</td>
<td>Attracting Top Talent</td>
<td>Data's Impact on Sustainable Manufacturing</td>
<td>5 Ways Robotics Has Changed Manufacturing</td>
<td>The Importance of Role Models and Mentors</td>
<td>Software that Solves Problems</td>
</tr>
<tr>
<td>Preparing for the CHIPS Act</td>
<td>Preparing for the CHIPS Act</td>
<td>Networking &amp; Connectivity for Your Shop</td>
<td>—</td>
<td>Advanced Measurement &amp; Metrology</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Recurring Columns</td>
<td>Workforce Development</td>
<td>Manufacturing USA Update</td>
<td>Workforce Development</td>
<td>Manufacturing USA Update</td>
<td>Workforce Development</td>
<td>Manufacturing USA Update</td>
</tr>
<tr>
<td>Workforce Development</td>
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<td>Manufacturing USA Update</td>
<td>Workforce Development</td>
<td>Manufacturing USA Update</td>
</tr>
<tr>
<td>Bonus Distribution</td>
<td>HOUSTEX</td>
<td>RAPID + TCT EASTEC</td>
<td>—</td>
<td>FABTECH CMTS</td>
<td>SOUTHTEC, WESTEC, AeroDef Manufacturing</td>
<td>—</td>
</tr>
</tbody>
</table>

### Ad Rates

- **Full Page**: $5,440 (1x), $5,270 (3x), $5,100 (6x)
- **1/2 Page (Island)**: $3,680 (1x), $3,570 (3x), $3,440 (6x)
- **1/2 Page**: $3,130 (1x), $3,020 (3x), $2,940 (6x)
- **1/3 Page**: $2,160 (1x), $2,100 (3x), $2,040 (6x)
SME’s MANUFACTURING TECH HUB
LEAD GENERATION

Engage with prospective customers, generate leads, and forge new relationships!
SME’s NEW Manufacturing Tech Hub provides a world-class, digital-enterprise platform that delivers thought leadership content and resources to your target audience!

Reach new prospects and potential customers, and receive warm, intent-based leads in real-time — with a low-risk, cost-per-lead (CPL) model.

WHAT'S INCLUDED:

- A branded ‘storefront’ with relevant company information, content and resources
- Marketing tactics including online, email and social to drive traffic to your content and generate leads
- 24x7 access to online dashboard to track performance

DIGITAL CUSTOM DASHBOARD
Access your leads and metrics in real time.

GATED CONTENT
Content is available to viewers after submitting a simple form.
Stand out as an industry leader and generate high-quality leads

Present your own customized, solutions-oriented message to your target audience, work in conjunction with your industry partners or have your brand associated with a webinar that has been developed by SME’s editorial team.

WHAT’S INCLUDED:
- Live webinar hosted by an SME editor
- Prominent display of company name, logo and URL/link in attendee promotions
- Promotional emails sent to a target audience
- Inclusion in the Manufacturing Weekly eNewsletter
- Participation in live Q&A session
- Post-webinar leads
- Archival of completed webinar for additional viewing on SME’s Resource Center for 12 months

LIVE WEBINARS

ENGAGING CONTENT – LEADS

When a user registers for a webinar, the sponsoring company is provided complete contact information based on the form fields.

LIVE Q&A WITH MARKET EXPERTS

Following the sponsoring company’s presentation, an editor from SME will ask the presenter(s) questions from the audience.

2022 ANNUAL DATA

<table>
<thead>
<tr>
<th>35</th>
<th>140</th>
<th>40%</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMPLETED WEBINARS</td>
<td>AVERAGE REGISTRANTS</td>
<td>CONVERSION RATE</td>
</tr>
</tbody>
</table>
LIST RENTALS

Connect with manufacturers with a proven buying history

The SME database is 100% response generated and continuously updated, and has more than 631,000 postal records, 453,000 phone records and 179,000 email addresses of corporate executives, managers, engineers and technical professionals looking for innovative products and services.

You’ll be able to completely customize your target list down to the company size, job titles, industries (NAICS codes) and more.

SOURCES:
- Magazine and eNewsletter subscribers
- Paid attendees of expositions, conferences and in-plant courses
- Buyers of and inquirers about manufacturing-related books, novels, DVDs and training programs
- And more!

IDEAL FOR:
- Webinars, seminars and training programs
- Business-to-business offers
- Catalog, magazine, newsletter and online products & services

For counts and selection options, contact your SME regional sales representative or Mary Venianakis, Audience Manager, at mvenianakis@sme.org.
eNotifier: Custom eNewsletter

We can take your educational and solutions-oriented content (e.g., eBook, white paper, case study) and create a custom eNewsletter that is co-branded with SME. The layout appears as a published article with supporting images and graphs. The eNotifier can also include up to three banner-type ads (sponsor’s choice), all linking to the supplied URL.

WHAT’S INCLUDED:
- Display of company name, logo and URL in eNotifier email template
- Embedded ads or images
- Deployment to a target audience selection of your choosing (10,000-50,000)
- Post-deployment report with open and click-through data

AD SIZES:
- Medium rectangle (300x250)
- Small rectangle (300x100)
-Interstitial pushdown (1280x600)
- High-impact leaderboard (970x250)
- Half-page banner ad (300x600)
SME PODCAST

Advanced Manufacturing Now is the go-to manufacturing podcast
Promote your presence at upcoming events, make product announcements, discuss new trends in the industry and more.

WHAT’S INCLUDED:
• Custom recording and editing (20-30 minutes)
• Post on the SME/Advanced Manufacturing Now podcast page
• Social media posts
• Optional pre-, mid- and post-production commercials in the podcast

AVAILABLE WHEREVER PODCASTS CAN BE FOUND
https://www.sme.org/smemedia/podcasts/
WEBSITE ADVERTISING

Get 93,000 views per month
SME.org promotes our brand as the premier website for manufacturing news and in-depth technical information for manufacturing professionals.

WEBSITE CONTENT INCLUDES:
• Articles from SME’s print publications: Manufacturing Engineering and Smart Manufacturing
• Articles from industry reports and other special sections
• Press releases
• Live reporting from trade shows and other events
• Podcasts
• Webinars, white papers, reports and other content
• Large and impactful banner placements (pushdown, interstitial, website skin, high-impact leaderboard and half-page banner ad)

WEBSITE RETARGETING:
Deliver digital display ads to people who have previously visited a website on desktop/mobile platforms across the Internet.

53k+ WEBSITE VISITORS PER MONTH SME MEDIA
93k+ PAGE VIEWS PER MONTH SME MEDIA
Expand your advertising reach across the country

Since the 1930s, SME and AMT have brought together great technologies, ideas, companies and people for events that have transformed manufacturing — and ultimately the future. By creating opportunities for connection — between makers and users, thinkers and doers, and sellers and buyers — our events have had a role in advancing manufacturing progress.

The Manufacturing Technology Series connects decision-makers from diverse industries with leading suppliers of advanced manufacturing technology, equipment and tooling.

**houstex**
February 21-23, 2023
George R. Brown Convention Center
Houston, Texas

**eastec**
May 16-18, 2023
Eastern States Exposition
West Springfield, Massachusetts

**southtec**
October 24-26, 2023
Greenville Convention Center
Greenville, South Carolina

**westtec**
November 7-9, 2023
Long Beach Convention Center
Long Beach, California
LIVE EVENTS

Your connection to success
An SME event draws out the biggest thinkers and doers in the industry – from innovators to key decision-makers. The collective brainpower is palpable. The opportunity to grow is unparalleled. Either as an attendee or as an exhibitor, there is no better place to advance your business.

May 2-4, 2023
McCormick Place
Chicago, Illinois

May 30 – June 1, 2023
Edmonton Expo Center
Edmonton, Alberta

September 11-14, 2023
McCormick Place
Chicago, Illinois

Returning Fall 2023
Toronto, Ontario
SME EVENT
SPONSORSHIP

Align your business needs with the right solutions
Whatever your goal, we offer a wide range of integrated sponsorship opportunities and media offerings that will maximize your return on investment. Gain high-level exposure to a targeted group of manufacturing professionals and companies ready to buy the products and services you offer.

CUSTOMIZED SPONSORSHIP SOLUTIONS:
• Custom speaking
• Targeted outreach
• Sponsored alignment
• Lead generation
• Branding
• Thought leadership

Our team will listen and then develop an integrated collection of solutions around your unique needs and objectives.

“UPG has worked with SME for years and the experience has been fantastic. The team is professional, innovative and always willing to go the extra mile for us. They continually find new and creative ways to showcase our brand and add value to our investment dollars. It’s refreshing to have such a collaborative relationship, and a dedicated team that understands what we do and what we need. We hope to continue working with SME and trust they will always guide us in finding the most effective ways to support the manufacturing industry.”

MICQUELLE CORRY
UPG
CONNECT WITH SME

SME has supported the manufacturing industry for more than 90 years. Working closely with manufacturing professionals, companies, educators, schools and communities, SME shares knowledge and resources that generate solutions to manufacturing industry challenges.

SALES CONTACTS

David O’Neil  
Strategic Accounts and Eastern Sales Manager  
Phone: 313-425-3260  
doneil@sme.org

Bill Lepke  
Central Sales Manager  
Phone: 630-975-0185  
lepkeb@sbcglobal.net

Paul Semple  
Western Sales Manager  
Phone: 916-880-5225  
paul@simplemedia.com

Mary Venianakis  
Audience Manager  
Phone: 905-755-0783  
mvenianakis@sme.org

Chris Mahar  
Operations Manager  
Phone: 313-425-3160  
cmahar@sme.org

Nicole Soto  
Project Manager  
Phone: 313-425-3003  
nsoto@sme.org

sme.org/smemedia/advertise-with-us