Our customized media solutions are empowered by the connections made possible by SME
What we do
SME connects the most prestigious, experienced and innovative professionals in the business. We understand the problems you face, and we’ll help you find solutions for your manufacturing needs through our:
• Certification programs
• Education
• Events and trade shows
• Manufacturing news
• Membership activities and networking
• Workforce training

SME is a nonprofit association of professionals, educators and students committed to promoting manufacturing technology, developing a skilled workforce and connecting the industry.

SME BY THE NUMBERS

210
SME CHAPTERS IN THE USA

75K+
MONTHLY MANUFACTURING ENGINEERING SUBSCRIBERS

83K+
TOTAL PARTICIPANTS AT LIVE EVENTS

95K+
SOCIAL MEDIA FOLLOWERS

125K+
WEBSITE VISITORS PER MONTH

$9M
SCHOLARSHIPS AWARDED TO STUDENTS SINCE 2005
By using a blended approach to our solutions, we bring you the best results. Our digital and print publications and newsletters, combined with live events and podcasts, deliver integrated ways to improve your:

• Brand awareness
• Latest news
• Lead generation
• Professional development
• Social engagement
• Web content

**CONTENT**

• Industry reports
• *Manufacturing Engineering* magazine
• *Smart Manufacturing* magazine

**DIGITAL**

• eNewsletters
• Lead generation
• List rental
• Podcasts
• Webinars
• Website advertising

**EXPERIENCES**

• Event sponsorship
• Live events
• Virtual events
Reach the buyers you’re after in our flagship magazine

For decades, Manufacturing Engineering magazine has offered engineers and manufacturing professionals a highly respected source for news and information on the technologies and processes that help them succeed and thrive.

Our practical and relevant coverage encompasses a wide range of industries. While our roots lie in traditional metalworking and shop operations, we are committed to keeping our readers informed of the latest innovations in all areas of manufacturing.

DIGITAL EDITIONS

Just as digital technologies are unlocking new opportunities for manufacturing, SME’s digital editions are offering technological enhancements that enable readers to engage with our news and information in new ways.

Access Manufacturing Engineering and Smart Manufacturing magazines from anywhere, anytime, on any device.

67,000+ MONTHLY PRINT EDITIONS DISTRIBUTED

8,000+ MONTHLY DIGITAL EDITIONS DISTRIBUTED

49K+ AVERAGE MONTHLY DIGITAL EDITIONS PAGE VIEWS
INDUSTRY REPORTS

Published yearly, *Manufacturing Engineering*’s industry reports take a deep dive into key manufacturing industries and initiatives.

Each industry report provides authoritative insights from industry leaders and subject matter experts who chronicle the trends, processes and technologies that drive innovation and influence workforce development.

<table>
<thead>
<tr>
<th>AD UNIT</th>
<th>GROSS RATES</th>
<th>NET RATES</th>
</tr>
</thead>
<tbody>
<tr>
<td>FULL PAGE</td>
<td>$5,000</td>
<td>$4,250</td>
</tr>
<tr>
<td>1/2 PAGE (H or V)</td>
<td>$3,000</td>
<td>$2,550</td>
</tr>
<tr>
<td>1/4 PAGE</td>
<td>$2,000</td>
<td>$1,700</td>
</tr>
</tbody>
</table>

**ADDITIVE MANUFACTURING**
A comprehensive, in-depth look at how AM—including revolutionary materials, dynamic innovators and advanced 3D printers—is transforming next-generation products and processes across the aerospace, automotive, medical and consumer industries.

**30 UNDER 30**
Manufacturing Engineering recognizes 30 individuals under the age of 30 who are making a difference in manufacturing and STEM fields.

**AEROSPACE & DEFENSE MANUFACTURING**
Covers the A&D industry from additive manufacturing and automation to tooling, welding and workforce development.
MANUFACTURING ENGINEERING
BY THE NUMBERS

Deep Reach in Key Industry Categories (Source: Publisher's data)

<table>
<thead>
<tr>
<th>Industry Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fabricated Metal Products Manufacturing</td>
<td>29.7%</td>
</tr>
<tr>
<td>Transportation Equipment Manufacturing</td>
<td>21.2%</td>
</tr>
<tr>
<td>Machinery Manufacturing</td>
<td>17.0%</td>
</tr>
<tr>
<td>Miscellaneous Manufacturing (Including Medical/Surgical/Dental)</td>
<td>9.9%</td>
</tr>
<tr>
<td>Computer &amp; Electronic Product, Electrical Equipment, Appliance and Component Manufacturing</td>
<td>9.2%</td>
</tr>
<tr>
<td>All Other Manufacturing Categories</td>
<td>13.0%</td>
</tr>
</tbody>
</table>

Readership Segments (Publisher's data, multiple responses permitted)

<table>
<thead>
<tr>
<th>Segment</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Military / Defense</td>
<td>43%</td>
</tr>
<tr>
<td>Aerospace</td>
<td>40%</td>
</tr>
<tr>
<td>Machinery manufacturing</td>
<td>39%</td>
</tr>
<tr>
<td>Job shops / Contract manufacturers</td>
<td>36%</td>
</tr>
<tr>
<td>Automotive / Transportation</td>
<td>32%</td>
</tr>
<tr>
<td>Consumer products</td>
<td>26%</td>
</tr>
<tr>
<td>Construction</td>
<td>26%</td>
</tr>
<tr>
<td>Medical / Dental</td>
<td>24%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>24%</td>
</tr>
<tr>
<td>Electrical equipment</td>
<td>23%</td>
</tr>
<tr>
<td>Energy</td>
<td>20%</td>
</tr>
<tr>
<td>Oil / Gas</td>
<td>20%</td>
</tr>
</tbody>
</table>

Breakout of Qualified Circulation by Functions (Publisher's data)

<table>
<thead>
<tr>
<th>Functions</th>
<th>Percent of Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company Management, Corporate Execs and Purchasing</td>
<td>37.5</td>
</tr>
<tr>
<td>Manufacturing Production: Management &amp; Dept.</td>
<td>16.5</td>
</tr>
<tr>
<td>Manufacturing Engineering: Management &amp; Dept.</td>
<td>27.2</td>
</tr>
<tr>
<td>Quality Assurance Control</td>
<td>3.9</td>
</tr>
<tr>
<td>Product Design, Research and Development</td>
<td>8.8</td>
</tr>
<tr>
<td>Marketing/Sales</td>
<td>5.4</td>
</tr>
<tr>
<td>Other Qualified Personnel</td>
<td>0.7</td>
</tr>
</tbody>
</table>
MANUFACTURING ENGINEERING DISPLAY AD RATES

<table>
<thead>
<tr>
<th>DISPLAY AD</th>
<th>1x</th>
<th>3x</th>
<th>6x</th>
<th>12x</th>
<th>24x</th>
</tr>
</thead>
<tbody>
<tr>
<td>FULL PAGE</td>
<td>$10,600</td>
<td>$10,350</td>
<td>$10,100</td>
<td>$8,600</td>
<td>$8,100</td>
</tr>
<tr>
<td>1/2 PAGE (ISLAND)</td>
<td>$7,400</td>
<td>$7,250</td>
<td>$7,050</td>
<td>$6,050</td>
<td>$5,700</td>
</tr>
<tr>
<td>1/2 PAGE</td>
<td>$6,570</td>
<td>$6,420</td>
<td>$6,300</td>
<td>$5,400</td>
<td>$5,100</td>
</tr>
<tr>
<td>1/3 PAGE</td>
<td>$5,060</td>
<td>$4,980</td>
<td>$4,870</td>
<td>$4,280</td>
<td>$4,040</td>
</tr>
</tbody>
</table>

CLASSIFIED ADVERTISING

1. Classified display section
   Ads occupy individual space within border rules. Nine lines to an inch (7/8”).
   Maximum size 2”; minimum size 1”.

2. Classified non-display section
   Set in want-ad style. One paragraph. No display. Seven words/line average. Five line minimum. Rate per line (per insertion): $35 (non-commissionable).

3. Classified advertising section rates
   • Units restricted to maximum mechanical sizes listed.
   • Units of varying sizes can earn frequency rates.
   • Advertising in the classified advertising section cannot be applied to regular R.O.P. (Run of Press) display contracts or used as “rate-holders.”

<table>
<thead>
<tr>
<th>CLASSIFIED DISPLAY</th>
<th>1x</th>
<th>6x</th>
<th>12x</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$200/in</td>
<td>$180/in</td>
<td>$840/in</td>
</tr>
</tbody>
</table>

COVERS AND SPECIAL POSITIONS

All covers and special positions are sold on a non-cancelable 6x (every other month) and 12x basis.

<table>
<thead>
<tr>
<th>COVERS &amp; SPECIAL POSITIONS</th>
<th>6x</th>
<th>12x</th>
</tr>
</thead>
<tbody>
<tr>
<td>COVER 2</td>
<td>$10,140</td>
<td>$8,670</td>
</tr>
<tr>
<td>COVER 3</td>
<td>$9,690</td>
<td>$8,230</td>
</tr>
<tr>
<td>COVER 4</td>
<td>$10,610</td>
<td>$9,030</td>
</tr>
</tbody>
</table>

FREQUENCY DISCOUNTS

The rate earned is determined by the number of insertions or different advertisements contracted for and used in any one or more issues within any 12-month period. Spreads count as two single-page insertions. No space under one-quarter page may be included as a “rate-holder” to earn frequency discounts on larger space.

COMBINATION DISCOUNTS

Insertions in Smart Manufacturing, Special Sections and Industry Reports apply toward total earned frequency in Manufacturing Engineering.

Materials for Manufacturing Engineering and all SME publications are delivered via the SME Ad Portal.

Contact SME Production at 313-425-3160 or admedia@sme.org.
## MANUFACTURING ENGINEERING

### EDITORIAL CALENDAR

<table>
<thead>
<tr>
<th>JAN/FEB</th>
<th>MAR</th>
<th>APR</th>
<th>MAY</th>
<th>JUN/JUL</th>
<th>AUG</th>
<th>SEP</th>
<th>OCT</th>
<th>NOV</th>
<th>DEC/JAN</th>
</tr>
</thead>
<tbody>
<tr>
<td>EDITORIAL LEAD</td>
<td>Advanced Manufacturing</td>
<td>Continuous Improvement</td>
<td>Additive Manufacturing</td>
<td>Automation</td>
<td>Machining Centers</td>
<td>FAIR/TECH Show Issue</td>
<td>Manufacturing Software</td>
<td>Manufacturing Management</td>
<td>Aerospace and Defense</td>
</tr>
<tr>
<td>2023 Outlook &amp; Trends - Automation, Digitalization and EVs</td>
<td>Diet/Mold Machining</td>
<td>Wolters &amp; Associates AM Outlook</td>
<td>Automation Today and Beyond</td>
<td>Flexible Workcells</td>
<td>Casting &amp; Forging</td>
<td>ERP/MES/PLM Software</td>
<td>Supply Chain/Logistics</td>
<td>Aerospace Manufacturing</td>
<td>Energy Parts Manufacturing</td>
</tr>
<tr>
<td>Materials Revolution: Impact on Manufacturing, Machines, Tooling &amp; Workholding</td>
<td>Holometal</td>
<td>AM in Medical Applications</td>
<td>Advanced Sensors &amp; Machine Controls</td>
<td>Swiss Style Machining</td>
<td>Milling</td>
<td>DAD/CAM</td>
<td>Succession Fleming</td>
<td>Quality Control</td>
<td>Assembly Systems</td>
</tr>
<tr>
<td>Multi-Asia Machining</td>
<td>Tool Balancing</td>
<td>Recruiting, Training, and Retention</td>
<td>Ceramic Cutting Tools</td>
<td>Big Data, Big Results</td>
<td>Laser Welding &amp; Cutting</td>
<td>Turning Machines &amp; Tooling</td>
<td>Marketing Strategies</td>
<td>Cutting Fluids</td>
<td>Recycling/Sustainability</td>
</tr>
<tr>
<td>Cutting Tool Coatings</td>
<td>Design for Six Sigma</td>
<td>Medical Machining</td>
<td>Improving Productivity &amp; Profitability</td>
<td>Grinding</td>
<td>Modular Vehicleholding</td>
<td>Machine Learning</td>
<td>Machine Tool Maintenance</td>
<td>AGVs &amp; Material Handling</td>
<td>Coordinate Measuring Machines</td>
</tr>
<tr>
<td>Safety</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>Gaging</td>
<td>Welding Automation</td>
<td>—</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>RECURRING COLUMNS</td>
<td>Inclusive Insights</td>
<td>Software Update</td>
<td>Inclusive Insights</td>
<td>Software Update</td>
<td>Inclusive Insights</td>
<td>Software Update</td>
<td>Inclusive Insights</td>
<td>Software Update</td>
<td>Software Update</td>
</tr>
<tr>
<td>INDUSTRY REPORTS &amp; SPECIAL COVERAGE</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>Aerospace &amp; Defense Manufacturing Industry Report</td>
<td>—</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>SHOW PREVIEW &amp; BONUS DISTRIBUTION</td>
<td>HOUSTEX</td>
<td>RAPID + TCT</td>
<td>EASTEC</td>
<td>—</td>
<td>FABTECH</td>
<td>NTMS</td>
<td>SOUTHTEC</td>
<td>WESTEC</td>
<td>AeroDef Manufacturing</td>
</tr>
<tr>
<td>ADVERTISER BONUSES</td>
<td>Tech Sheets (with half-page ad or equivalent)</td>
<td>Half-Page Case Study or Company Profile (with half-page ad or larger)</td>
<td>Industry Report Advertisers Receive Leads from Additive Webinar</td>
<td>Show Exhibitors Receive Same Size Ad in Related 2023 Event Directory</td>
<td>T&amp;DW Advertisers: Free Ad in Special T&amp;DW newsletter</td>
<td>Website Profiles (with half-page ad or larger)</td>
<td>Signet Ad/Event Advertising Study (with half-page ad or larger)</td>
<td>Show Exhibitors Receive Same Size Ad in Related 2023 Event Directory</td>
<td>Show Exhibitors Receive Same Size Ad in Related 2023 Event Directory</td>
</tr>
</tbody>
</table>

### IN EVERY ISSUE:
- **Up Front:** A letter from the editor
- **SME Speaks:** Showcasing SME activities and impact on manufacturing
- **Advanced Manufacturing Now:** Insights into innovation in manufacturing processes
- **News Desk:** Trends and ideas in manufacturing
- **Shop Solutions:** Problem-solving on the shop floor
Get SMART about reaching your target audience

*Smart Manufacturing* makes advanced technologies approachable with engaging coverage of the industry’s future.

*Smart Manufacturing* reaches over 60,000 qualified manufacturing professionals and leaders across a wide range of industries—including more than 50,000 targeted print subscribers who receive *Smart Manufacturing* packaged with *Manufacturing Engineering*.

This type of magazine helps get the message out that manufacturing is a good career. Manufacturing needs to compete with the likes of Google and Amazon for talent, and we really need this caliber of coverage—a magazine that doesn’t look like a machine catalog.

**CONRAD LEIVA**
CESMII – The Smart Manufacturing Institute
## SMART MANUFACTURING

### EDITORIAL CALENDAR

<table>
<thead>
<tr>
<th>FEB</th>
<th>APR</th>
<th>JUN</th>
<th>AUG</th>
<th>OCT</th>
<th>DEC</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>EDITORIAL LEAD</strong></td>
<td>Cybersecurity</td>
<td>Smart Small Shop</td>
<td>Data &amp; Decision Making</td>
<td>Robotics</td>
<td>Diversity, Equity, and Inclusion</td>
</tr>
<tr>
<td>Chief Information Security Officers</td>
<td>Getting Started on Digital Transformation - a Playbook for Small- &amp; Medium-Sized Manufacturers</td>
<td>Emerging Data Analytics Tools</td>
<td>Robots, Cobots, and Humanoids (oh, my)</td>
<td>Neurodivergent Hiring Programs</td>
<td>Demonstrating ROI through Additive Manufacturing</td>
</tr>
<tr>
<td>Navigating Cybersecurity Maturity Model Certification (CMMI)</td>
<td>Smart Software for SMVs</td>
<td>Shifting from Big Data to Big Insights</td>
<td>Human - Robot Collaboration and the Future of Manufacturing</td>
<td>Women Leading the Way in AM</td>
<td>ROI of Sustainable Manufacturing</td>
</tr>
<tr>
<td>Cybersecurity in Smart Factories</td>
<td>Attracting Top Talent</td>
<td>Data's Impact on Sustainable Manufacturing</td>
<td>5 Ways Robotics Has Changed Manufacturing</td>
<td>The Importance of Role Models and Mentors</td>
<td>Software that Solves Problems</td>
</tr>
<tr>
<td>Preparing for the CHIPS Act</td>
<td>Networking &amp; Connectivity for Your Shop</td>
<td>–</td>
<td>Advanced Measurement &amp; Metrology</td>
<td>–</td>
<td>–</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>RECURRING COLUMNS</strong></th>
<th>Workforce Development</th>
<th>Manufacturing USA Update</th>
<th>Workforce Development</th>
<th>Manufacturing USA Update</th>
<th>Workforce Development</th>
<th>Manufacturing USA Update</th>
<th>Workforce Development</th>
<th>Manufacturing USA Update</th>
</tr>
</thead>
<tbody>
<tr>
<td>HOUSTEX</td>
<td>RAPID + TCT EASTEC</td>
<td>–</td>
<td>FABTECH CMTS</td>
<td>SOUTHTEC WESTEC, AeroDef Manufacturing</td>
<td>–</td>
<td>–</td>
<td>–</td>
<td>–</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>AD DISTRIBUTION</strong></th>
<th><strong>AD CLOSING DATES</strong></th>
</tr>
</thead>
</table>

### AD RATES

<table>
<thead>
<tr>
<th>Format</th>
<th>1x</th>
<th>3x</th>
<th>6x</th>
</tr>
</thead>
<tbody>
<tr>
<td>FULL PAGE</td>
<td>$5,440</td>
<td>$5,270</td>
<td>$5,100</td>
</tr>
<tr>
<td>1/2 PAGE (ISLAND)</td>
<td>$3,680</td>
<td>$3,570</td>
<td>$3,440</td>
</tr>
<tr>
<td>1/2 PAGE</td>
<td>$3,130</td>
<td>$3,020</td>
<td>$2,940</td>
</tr>
<tr>
<td>1/3 PAGE</td>
<td>$2,160</td>
<td>$2,100</td>
<td>$2,040</td>
</tr>
</tbody>
</table>
Deliver a powerful and profitable experience
SME provides a world-class, digital-enterprise platform that delivers content to your target audience, engages potential prospects across manufacturing and generates leads — all without exhausting internal resources.

WHAT’S INCLUDED:
• A custom storefront with relevant company information and all promotional content
• Content is available through registration forms that potential leads are able to access in exchange for their information
• Content promotions are deployed to a targeted audience via custom emails, eNewsletter ads and social media channels
• Sponsors are provided with lead notifications and a custom dashboard to access their leads in real time

GATED CONTENT
Content is available to viewers after submitting a simple form.

CUSTOM DASHBOARD
Access your leads and metrics in real time.
LIVE WEBINARS

Stand out as an industry leader and generate high-quality leads

Present your own customized, solutions-oriented message to your target audience, work in conjunction with your industry partners or have your brand associated with a webinar that has been developed by SME’s editorial team.

WHAT’S INCLUDED:

• Live webinar hosted by an SME editor
• Prominent display of company name, logo and URL/link in attendee promotions
• Promotional emails sent to a target audience
• Inclusion in the Manufacturing Weekly eNewsletter
• Participation in live Q&A session
• Post-webinar leads
• Archival of completed webinar for additional viewing on SME’s Resource Center for 12 months

ENSAGING CONTENT – LEADS

When a user registers for a webinar, the sponsoring company is provided complete contact information based on the form fields.

LIVE Q&A WITH MARKET EXPERTS

Following the sponsoring company’s presentation, an editor from SME will ask the presenter(s) questions from the audience.

2022 ANNUAL DATA

35 completed webinars

140 average registrants

40% conversion rate
LIST RENTALS

Connect with manufacturers with a proven buying history

The SME database is 100% response generated and continuously updated, and has more than 631,000 postal records, 453,000 phone records and 179,000 email addresses of corporate executives, managers, engineers and technical professionals looking for innovative products and services.

You’ll be able to completely customize your target list down to the company size, job titles, industries (NAICS codes) and more.

SOURCES:
- Magazine and eNewsletter subscribers
- Paid attendees of expositions, conferences and in-plant courses
- Buyers of and inquirers about manufacturing-related books, novels, DVDs and training programs
- And more!

IDEAL FOR:
- Webinars, seminars and training programs
- Business-to-business offers
- Catalog, magazine, newsletter and online products & services

For counts and selection options, contact your SME regional sales representative or Mary Venianakis, Audience Manager, at mvenianakis@sme.org.

631,000 453,000 179,000
POSTAL ADDRESSES PHONE NUMBERS EMAIL ADDRESSES
eNotifier: Custom eNewsletter
We can take your educational and solutions-oriented content (e.g., eBook, white paper, case study) and create a custom eNewsletter that is co-branded with SME. The layout appears as a published article with supporting images and graphs. The eNotifier can also include up to three banner-type ads (sponsor’s choice), all linking to the supplied URL.

WHAT’S INCLUDED:
• Display of company name, logo and URL in eNotifier email template
• Embedded ads or images
• Deployment to a target audience selection of your choosing (10,000-50,000)
• Post-deployment report with open and click-through data
SME PODCAST

Advanced Manufacturing Now is the go-to manufacturing podcast
Promote your presence at upcoming events, make product announcements, discuss new trends in the industry and more.

WHAT'S INCLUDED:
• Custom recording and editing (20-30 minutes)
• Post on the SME/Advanced Manufacturing Now podcast page
• Social media posts
• Optional pre-, mid- and post-production commercials in the podcast

AVAILABLE WHEREVER PODCASTS CAN BE FOUND
https://www.sme.org/smemedia/podcasts/

2022 DATA
36
PODCASTS IN 2022
1,922
AVERAGE MONTHLY DOWNLOADS
921
AVERAGE DOWNLOADS PER EPISODE
WEBSITE ADVERTISING

Get 93,000 views per month

SME.org promotes our brand as the premier website for manufacturing news and in-depth technical information for manufacturing professionals.

WEBSITE CONTENT INCLUDES:
• Articles from SME’s print publications: Manufacturing Engineering and Smart Manufacturing
• Articles from industry reports and other special sections
• Press releases
• Live reporting from trade shows and other events
• Podcasts
• Webinars, white papers, reports and other content
• Large and impactful banner placements (pushdown, interstitial, website skin, high-impact leaderboard and half-page banner ad)

WEBSITE RETARGETING:
Deliver digital display ads to people who have previously visited a website on desktop/mobile platforms across the Internet.
Expand your advertising reach across the country

Since the 1930s, SME and AMT have brought together great technologies, ideas, companies and people for events that have transformed manufacturing — and ultimately the future. By creating opportunities for connection — between makers and users, thinkers and doers, and sellers and buyers — our events have had a role in advancing manufacturing progress.

The Manufacturing Technology Series connects decision-makers from diverse industries with leading suppliers of advanced manufacturing technology, equipment and tooling.

**EXPERIENCES**

**LIVE EVENTS**

**February 21-23, 2023**
George R. Brown Convention Center
Houston, Texas

**May 16-18, 2023**
Eastern States Exposition
West Springfield, Massachusetts

**October 24-26, 2023**
Greenville Convention Center
Greenville, South Carolina

**November 7-9, 2023**
Long Beach Convention Center
Long Beach, California
Your connection to success

An SME event draws out the biggest thinkers and doers in the industry— from innovators to key decision-makers. The collective brainpower is palpable. The opportunity to grow is unparalleled. Either as an attendee or as an exhibitor, there is no better place to advance your business.

May 2–4, 2023
McCormick Place
Chicago, Illinois

May 30 – June 1, 2023
Edmonton Expo Center
Edmonton, Alberta

September 11–14, 2023
McCormick Place
Chicago, Illinois
SME EVENT SPONSORSHIP

Align your business needs with the right solutions
Whatever your goal, we offer a wide range of integrated sponsorship opportunities and media offerings that will maximize your return on investment. Gain high-level exposure to a targeted group of manufacturing professionals and companies ready to buy the products and services you offer.

CUSTOMIZED SPONSORSHIP SOLUTIONS:
• Custom speaking
• Targeted outreach
• Sponsored alignment
• Lead generation
• Branding
• Thought leadership

Our team will listen and then develop an integrated collection of solutions around your unique needs and objectives.

"UPG has worked with SME for years and the experience has been fantastic. The team is professional, innovative and always willing to go the extra mile for us. They continually find new and creative ways to showcase our brand and add value to our investment dollars. It’s refreshing to have such a collaborative relationship, and a dedicated team that understands what we do and what we need. We hope to continue working with SME and trust they will always guide us in finding the most effective ways to support the manufacturing industry."

MICQUELLE CORRY
UPG
SME has supported the manufacturing industry for more than 90 years. Working closely with manufacturing professionals, companies, educators, schools and communities, SME shares knowledge and resources that generate solutions to manufacturing industry challenges.

SALES CONTACTS

David O’Neil
Strategic Accounts and Eastern Sales Manager
Phone: 313-425-3260
doneil@sme.org

Bill Lepke
Central Sales Manager
Phone: 630-975-0185
lepkeb@sbcglobal.net

Paul Semple
Western Sales Manager
Phone: 916-880-5225
paul@semplemedia.com

Mary Venianakis
Audience Manager
Phone: 905-755-0783
mvenianakis@sme.org

Chris Mahar
Operations Manager
Phone: 313-425-3160
cmahar@sme.org

Nicole Soto
Project Manager
Phone: 313-425-3003
nsoto@sme.org

sme.org/smemedia/advertise-with-us