

2023

MANUFACTURING ENGINEERING EDITORIAL CALENDAR

IN EVERY ISSUE:

- **Up Front:** A letter from the editor
- **SME Speaks:** Showcasing SME activities and impact on manufacturing
- **Advanced Manufacturing Now:** Insights into innovation in manufacturing processes
- **News Desk:** Trends and ideas in manufacturing
- **Shop Solutions:** Problem-solving on the shop floor

	JAN/FEB	MAR	APR	MAY	JUN/JUL
EDITORIAL LEAD	Advanced Manufacturing	Continuous Improvement	Additive Manufacturing	Automation	Machining Centers
	2023 Outlook & Trends - Automation, Digitalization and EVs	Die/Mold Machining	Wohlers & Associates AM Outlook	Automation Today and Beyond	Flexible Workcells
	Materials Revolution: Impact on Manufacturing, Machines, Tooling & Workholding	Holemaking	AM in Medical Applications	Advanced Sensors & Machine Controls	Swiss-Style Machining
	Multi-Axis Machining	Tool Balancing	Recruiting, Training, and Retention	Ceramic Cutting Tools	Big Data, Big Results
	Cutting Tool Coatings	Design for Six Sigma	Medical Machining	Improving Productivity & Profitability	Grinding
	Safety	—	—	—	Gaging
	—	—	—	—	Vertical Integration
RECURRING COLUMNS	Inclusive Insights	Software Update	Inclusive Insights	Software Update	Inclusive Insights
INDUSTRY REPORTS & SPECIAL COVERAGE	—	—	Additive Manufacturing Industry Report	Tooling & Workholding Special Supplement	—
SHOW PREVIEW & BONUS DISTRIBUTION	HOUSTEX	—	RAPID + TCT	EASTECH	—
ADVERTISER BONUS	Tech Sheets (w/full-page ad or equivalent) Show Exhibitors Receive Same Size Ad in Related 2023 Event Directory	Half-Page Case Study or Company Profile (w/half-page ad or larger)	Industry Report Advertisers Receive Leads from Additive Webinar	Show Exhibitors Receive Same Size Ad in Related 2023 Event Directory T&W Advertisers: Free Ad in Special T&W eNewsletter	Website Profiles (w/half-page ad or larger)
AD CLOSING DATES					
RESERVATIONS	1/2/2023	1/20/23	2/22/23	3/22/23	4/26/23
MATERIALS	1/4/23	1/25/2023	2/27/23	3/27/23	5/1/23

	AUG	SEP	OCT	NOV	DEC/JAN
EDITORIAL LEAD	FABTECH Show Issue	Manufacturing Software	Manufacturing Management	Aerospace and Defense	Next-Generation Systems
	Casting & Forging	ERP/MES/PLM Software	Supply Chain/ Logistics	Aerospace Machining	Energy Parts Manufacturing
	Milling	CAD/CAM	Succession Planning	Quality Control	Assembly Systems
	Laser Welding & Cutting	Turning Machines & Tooling	Marketing Strategies	Cutting Fluids	Recycling/ Sustainability
	Modular Workholding	Machine Learning	Machine Tool Maintenance	AGVs & Material Handling	Coordinate Measuring Machines
	Welding Automation	—	—	—	—
	—	—	—	—	—
RECURRING COLUMNS	Software Update	Inclusive Insights	Software Update	Inclusive Insights	Software Update
INDUSTRY REPORTS & SPECIAL COVERAGE	Motorized Vehicle Manufacturing Special Section	—	Aerospace & Defense Manufacturing Industry Report	—	—
SHOW PREVIEW & BONUS DISTRIBUTION	FABTECH	CMTS SOUTHTEC	WESTEC AeroDef Manufacturing	—	—
ADVERTISER BONUS	Signet AdBrand Advertising Study (w/half-page ad or larger)	Show Exhibitors Receive Same Size Ad in Related 2023 Event Directory	Show Exhibitors Receive Same Size Ad in Related 2023 Event Directory Industry Report Advertisers Receive Leads from Aerospace Webinar	Half-Page Case Study or Company Profile (w/half-page ad or larger)	Website Profiles (w/half-page ad or larger)
AD CLOSING DATES					
RESERVATIONS	6/14/23	7/21/23	8/25/23	9/22/23	10/25/23
MATERIALS	6/19/23	7/26/23	8/30/23	9/27/23	10/30/23