



Resources to Help You Celebrate Manufacturing Day and Month



SME recommends that all Chapters take advantage of the many resources available to you, especially registering any programs and events your chapter plans to facilitate in celebration of Manufacturing Day, no matter when they are being held.

MFG Day is the biggest annual opportunity to inspire the next generation to start careers in modern manufacturing through a series of focused events to promote manufacturing to students, parents, and educators.

- [Register Your Event](#): Showcase how you are celebrating MFG Day/Month by registering your event with the Manufacturing Institute. Certain requirements* must be met for your event to be posted on the [Events section](#) of the MFGDay.com website.
**One requirement is that your event must be open to students, parents and/or educators.*
- [Host Toolkit](#): This go-to resource will help you to plan an in-person or virtual event, and includes tips on determining the type of event, suggestions on promoting your event, and everything in between.
- [Manufacturing Day Marketing Toolkit](#): Logos, social media graphics, example social media posts, and a variety of social media hashtags to join the conversation nationally. All these resources will help you promote your MFG Day/Month experience. Don't forget to tag #SME in your marketing.
- [Manufacturing Day Action Partner Toolkit](#): Your go-to resource for engaging your audiences with access to digital promotion strategies, social media reminder posts, sample Twitter content, and more.
- [Manufacturing Day DIY Video Toolkit](#): Step-by-step guide and best practices for creating a video to use during your virtual MFG Day event.
- [Manufacturing Day Government Official Toolkit](#): Help celebrate MFG Day by raising awareness about careers in modern manufacturing. Toolkit includes sample video scripts and sample social media posts.
- [Manufacturing Day Store](#): Show your support by purchasing MFG Day merchandise.
- [Smart MFG Day App](#): This app gives everyone the chance to be a creator with augmented reality by designing and manufacturing a drone.