

## A.D.A.M.

Point-of-Care Medical Device Production System for Bone Implants

Pitch Deck October 2022

### Implant 3D-Printing: Background

Why is the adoption of POC implant manufacturing lagging despite the obvious benefits?

1999

First 3D-printed organ successfully implanted

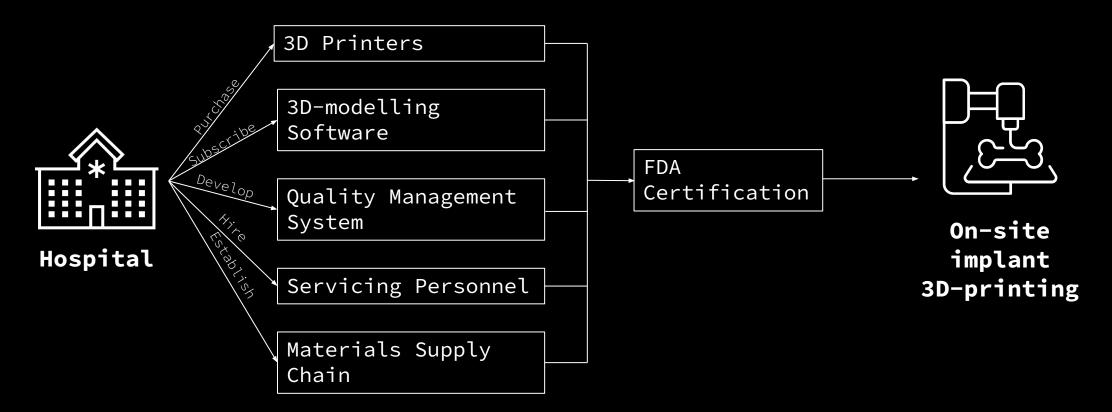
2010 FDA approves first 3D-printed orthopaedic implant

2021 First implant 3D-printed and implanted at same facility

2022 First POC implant manufacturing lab established in the US

### Problem

Setting up the Point-Of-Care custom implant manufacturing process at the hospital is costly (>\$1M), time-consuming (>2 yrs), and burdensome



### Solution

Turnkey system that can be set up within 3 months, cut costs by >50%, increase profit/surgery, and generate additional revenues for hospital



• Revenue Share Model

### Why Now

Market is growing, ready to adopt POC printing, yet not competitive



Hospitals have started adopting POC manufacturing after COVID-19



**Market is not saturated** – only **ONE** hospital in the US has a POC lab for implants



**FDA is tailoring the regulatory framework** for POC Medical Device Production Systems to the market's needs



Target market is projected to grow

- Global Orthopaedic Implants Market USD 47.8B in 2021, USD 72.1B by 2030 at 4.67% CAGR
- Total Addressable Market initially ~ 10%, (4.7B), with portfolio expansion - 30-50%



### Product: A.D.A.M. System

A.D.A.M. will offer hospitals its bone implant 3D-printing service for a monthly fee



**3D Printers** Proprietary BJP and FDM



### Digital Platform

Medical data cloud storage, 3D-modelling, ordering

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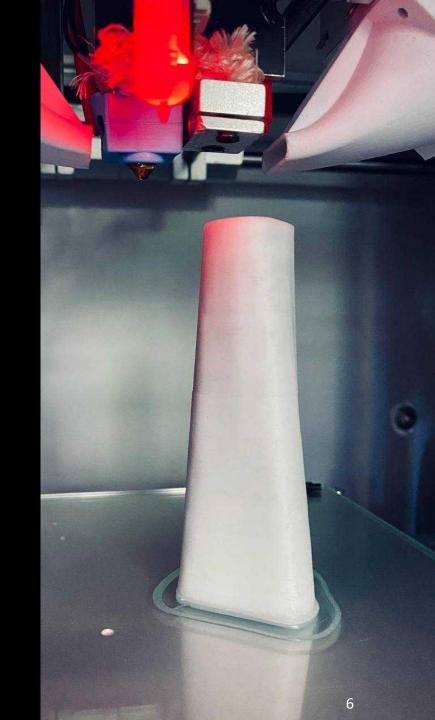
Materials

Bioceramic and biopolymer composites



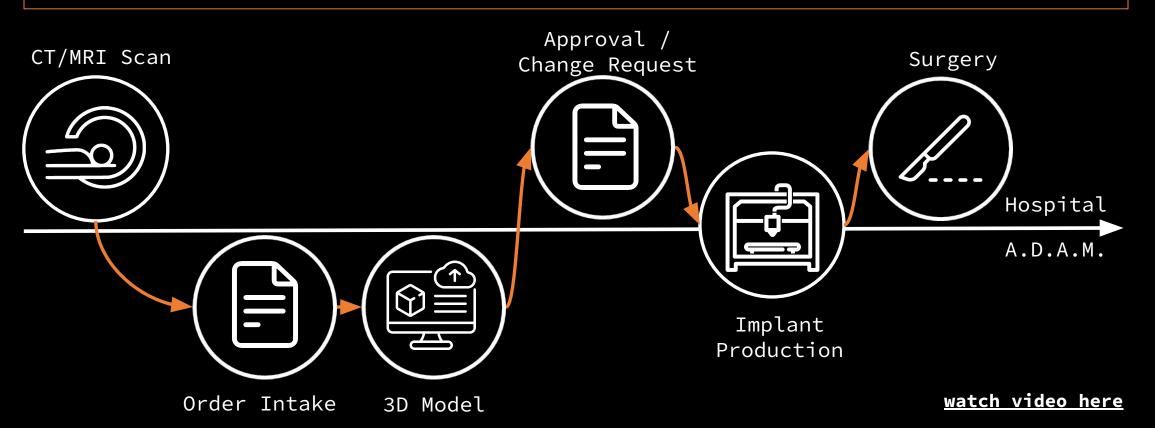
Seamless end-to-end workflow

QMS



### How A.D.A.M. Works

Cloud manufacturing of tissues with a possibility for implant portfolio expansion



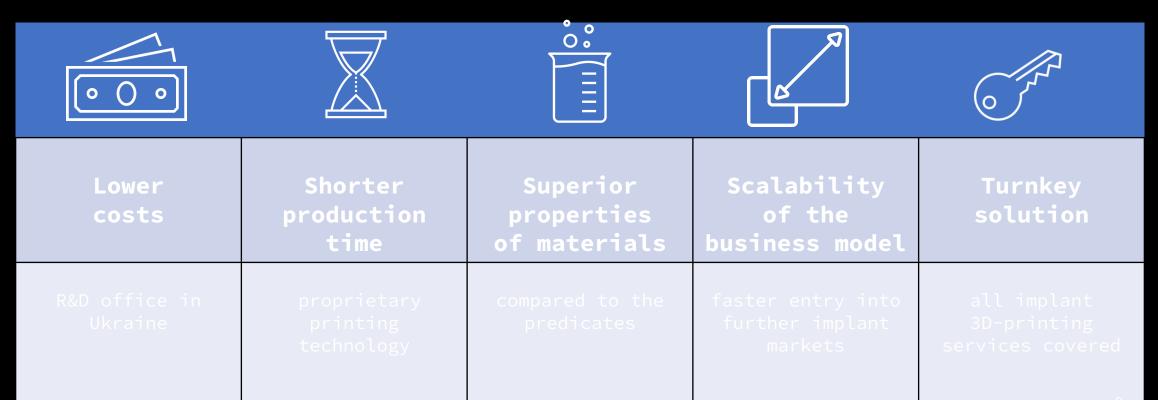
### Competitive Landscape

A.D.A.M.'s competitors offer either implants, hardware, or software. The only competitor with a POC facility does not offer bioactive materials.

	<b>SDIP</b> INNOVATIONS		<b>Ossiform</b> We Print Bone <sup>™</sup>	formlabs 家	LITHOZ	X LimaCorporate Orthopaedic &motion	<b>TRS</b>	ADAM
Biodegradable materials	$\checkmark$						$\checkmark$	$\checkmark$
Bioresorbable materials	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$		$\checkmark$	$\checkmark$
Proprietary hardware				$\checkmark$	$\checkmark$	$\checkmark$		$\checkmark$
Proprietary software				$\checkmark$	$\checkmark$	$\checkmark$		$\checkmark$
POC printing capability						$\checkmark$		$\checkmark$
Target Market	Australia	US, EU	EU	EU, US (located in EU)	EU	US, EU, Asia, LatAm	US	US, EU, Ukraine

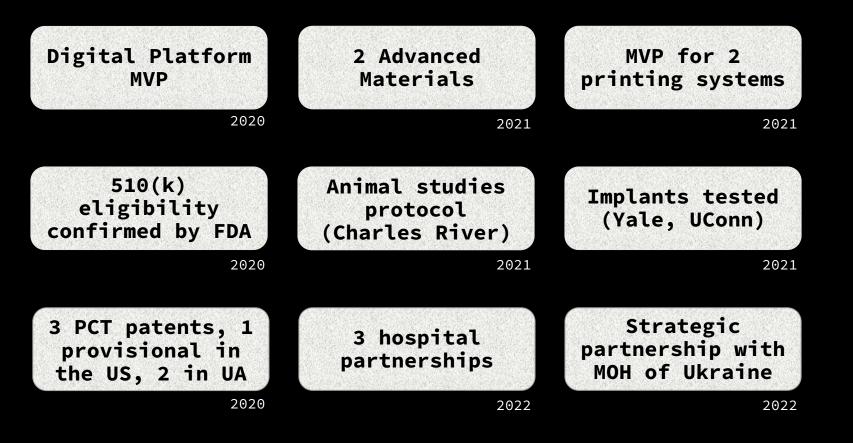
### **Competitive Advantages**

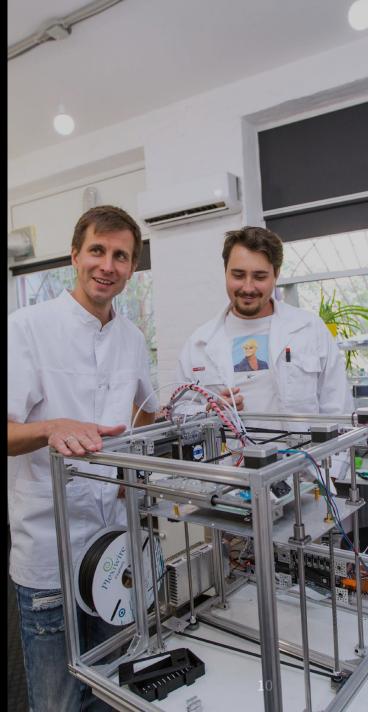
A.D.A.M. can deliver a more holistic and efficient solution to the hospitals than its competitors to improve patients' outcomes



### **Traction/Milestones**

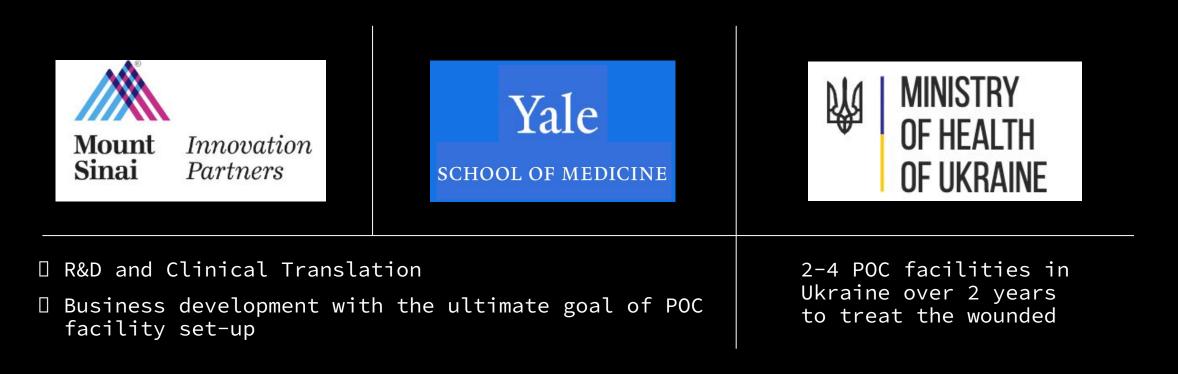
#### With less than \$1M and in less than 3 years, A.D.A.M. has reached the following milestones:





### Partnerships

A.D.A.M. has already secured partnerships with one of the largest hospital groups in the US, an Ivy League university and the MOH in Ukraine



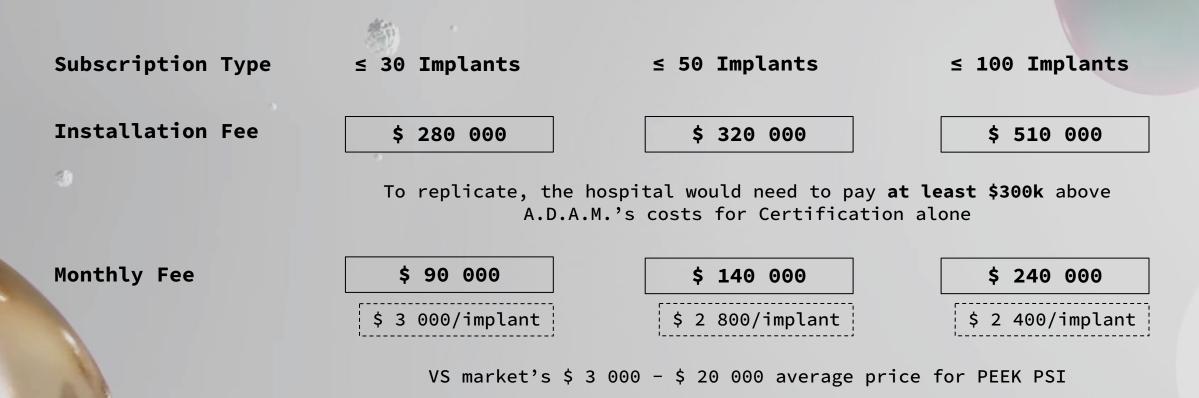
### **Go-To-Market**

Existing partnerships will allow to bring the existing service to the market and grow the product offering



### **Business Model**

A.D.A.M. will charge subscribing hospitals a system installation fee and a monthly fee thereafter



### **Revenue Projections**

A.D.A.M. projects \$2.7M in revenues in the U.S. in the first year after commercialization and >30% gross profit margin for POC model

	<b>1</b>		1		
	YR 1	YR 2	YR 3	YR 4	YR 5
No. of Clinics	2	5	8	14	20
Revenue	\$ 2,670,000	\$ 7,630,000	\$ 13,740,000	\$ 24,720,000	\$ 36,000,000
COS	\$ 1,810,554	\$ 5,161,891	\$ 9,283,218	\$ 16,708,911	\$ 24,317,407
Gross Profit	\$ 859,446	\$ 2,468,109	\$ 4,456,782	\$ 8,011,089	\$ 11,682,593

Additional revenues to be generated from:

- implant delivery

- licensing in

- other markets (EU, Ukraine)

### **Next Product Lines**











Cartilage

Ligaments

Heart Valves Bronchial

Major Blood Vessels

### Fundraising

A.D.A.M. is raising \$8M at \$25 pre-money valuation to achieve product readiness and regulatory clearance for the market entry

**\$1.2**M Product Development

**\$1.5M** Clinical & Regulatory

\$0.2M Marketing

**\$2.1M** Operational Expenses

Completion of animal studies for bioceramic and biopolymer bone implants

2 material composites and 2 printers ready for market launch

FDA 510(k) Clearance

Global IP Coverage Secured

Digital Platform Ready for Commercial Use



### Team

Our team has a unique blend of skills in medical, technical and regulatory fields, necessary to bring A.D.A.M. to market



#### Denys Gurak

CEO Formerly a top executive of industrial conglomerates; expert in global medical trials regulations





#### Mykhaylo Pluzhnik cto

Engineer focusing on thermal processing, materials chemistry, project management





**Carlton Savory, MD** Chief Medical Officer The first Command Surgeon of the Joint Special Operations Command, former Assistant Chief of Orthopaedics at Walter Reed





**Svitlana Kost, PhD** Head of Quality Assurance Experience in developing Quality Assurance Systems for Pharma and Medical Devices



**Oleg Rogankov, PhD** R&D – Production Tech Engineer Materials physics scientist and technological processes expert





Vadym Volkov, MD R&D - Medical Assistant Professor of General Surgery in Odesa, Ukraine; practicing surgeon



### **Advisory Board**



#### Dr. Phillip Karber

in

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Chairman, Chief Strategy Advisor President at Potomac Foundation, former Head of Strategy at Department of Defense, strategic advisor to NATO, governments and corporations





#### Dr. Anthony Tether Chief Scientific Advisor Former DARPA Director, expert in innovative research and development



#### Dr. Anson Ma

Chief Technology Advisor Associate Professor at UConn, site director at SHAP3D, expert in complex fluids and 3D printing



#### Dr. Mark Horowitz

Chief Trials Advisor Professor at the Department of Orthopedics and Rehabilitation, Yale University School of Medicine



#### Christopher Harvin

Chief International Advisor Global strategic communications, corporate and crisis, public affairs and political advisor.



#### Ambassador Pete Hoekstra Chief Govt Affairs Advisor

Former U.S. Ambassador to the Netherlands, served in the U.S. Congress incl. as a Chairman of House Committee on Intelligence. Formerly an executive at a Fortune 500 corp



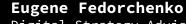
#### Tamir Harosh

Business Development Advisor Professional advisor, leads the BD, negotiations, and consulting teams for companies and individuals

#### Den Burykin

Digital Strategy Advisor

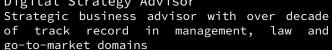
Experienced entrepreneur with executive and board positions in ICT and technology driven organizations



Digital Strategy Advisor



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### Appendix 1. Risks

#### R&D Office in Odesa: War in Ukraine



Team relocation to Lviv; relocation options to US/Canada/Netherlands



All know-how secured on cloud - proprietary hardware and materials can be recreated within 1-2 months & ~\$100k

#### Pre-Revenue: Failure to Fundraise



1st commercial project in Ukraine - revenue generation in Ukraine, enough for R&D and operational support

FDA Clearance Required for Market Entry in US



510(k) eligibility confirmed by FDA – only animal studies required



Completed biomechanical testing – results indicate A.D.A.M. better than predicates

### Appendix 2. Case: Hospital System in Lviv

### Hospital Need:

 10 bioresorbable implants, 10 PEKK implants, 10 surgical meshes, 20 surgical models

### A.D.A.M.'s offer:

- Installation of A.D.A.M. system (with additional capabilities to print PEKK) for \$200k
- Monthly fee of \$60k for up to 30 printed implants

