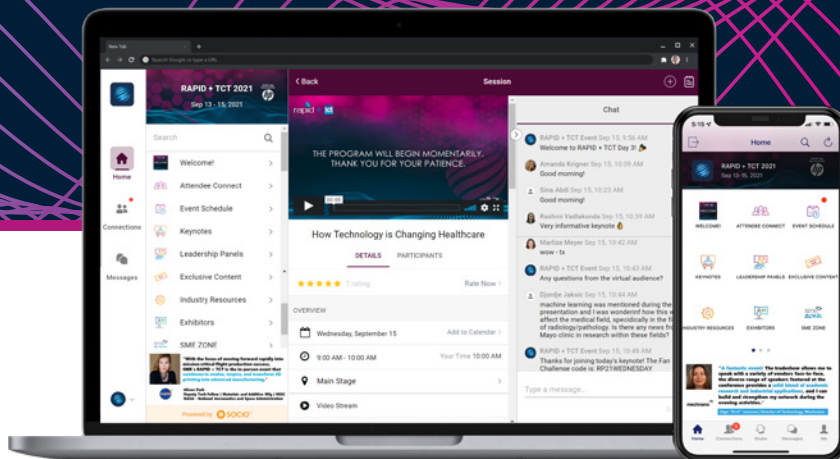


Explore our immersive **RAPID + TCT** Digital Experience!



This digital event experience will include all the features you loved from 2021, including interactive exhibits, networking capabilities, live-streamed content, post-show on-demand access, and more.

KEY FEATURES:

- Personalized Agenda
- Interactive Floor Plan
- Shake to Connect Networking
- Save Connections & Contacts
- Notetaking
- Direct & Group Messaging Meeting
- Scheduling
- Event Activity Feed
- Surveys & Polling
- Gamification
- Search & Filter by Categories
- Livestreamed Content
- and MORE!



Enhanced Digital Profile - **\$3,000**

Dynamic Exposure & Elevated Visibility

Your enhanced digital profile will help you connect with attendees whether they are attending RAPID + TCT 2022 in person or virtually. You will be able to promote your products and solutions, demonstrate thought-leadership with videos, communicate with attendees via chat or email, and even participate in gamification to drive on-site traffic to your booth. Your digital profile will be active before, during, and after RAPID + TCT 2022 to extend your sales cycle with our audience.

Equipment Purchase

81%

of RAPID + TCT attendees are directly involved in equipment purchase decisions.

Innovative Ideas

54%

of the RAPID + TCT audience are small shops looking for innovative solutions.

Business Owners

20%

of the people you will be talking to are business owners, corporate executives or company management.

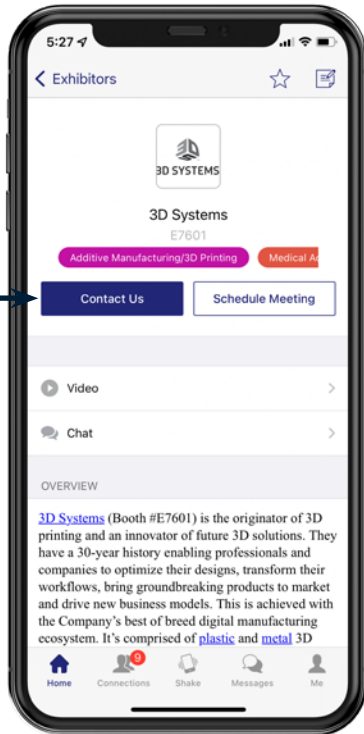
Enhanced Digital Profile Inclusions



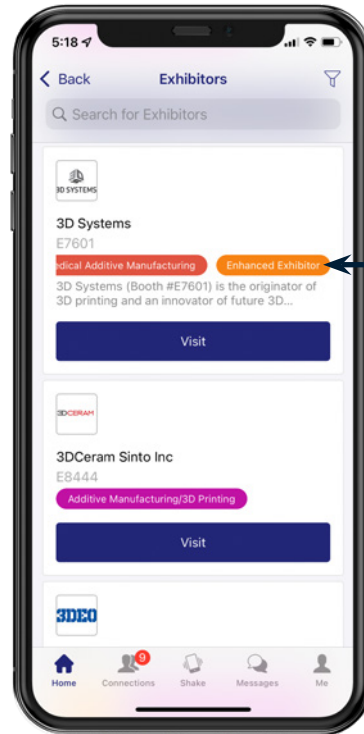
INCLUSIONS	DESCRIPTION
Large Digital Profile Size	Access more ability to brand your digital profile with a large cover photo and gain higher visibility in the digital experience.
Add Resources to Your Listing	Add images, flyers, PDFs, to your listings so app users can view/download.
Add Links, Images and Custom Messaging to your Listing Description	Your digital listing description can be customized to include hyperlinks, images, etc.
Add a Call-to-Action Button to Your Listing	Add a button to your listing that can link to your website, email, or product landing page, etc.
Add a Book a Meeting/Contact Us Button to Your Listing	Receive inbound inquiries from the digital experience audience that your team can respond to.
Add Social Media Links	Include your social media links in your listing.
Featured Video	Highlight your company with a featured video native on your digital listing.
Additional Video Links	Add more videos to your digital booth through web links.
Gamification Inclusion	Drive traffic to your exhibit by participating the on-site 'Fan Challenge'. Attendees will receive a unique code by visiting your booth that they can submit to win prizes.
Push Notification	Send one custom push notification to a targeted audience segment. You can choose two audience segments to send your notification to.
Livestream or Simu-live Session	Set-up a video conference or product demonstration for the event hours using your preferred software. Send the link to your meeting and the time it will take place. Don't have the ability to livestream? You can also submit a simu-live session that will be set to go live at a specific day and time. *may require hardline purchase, not included with this agreement.
Chat Feature	Ability to engage with attendee at your booth within the digital experience.
Enhanced Digital Profile Callouts	Added tag for your digital profile that indicates enhanced status.
Agenda Callout (if livestreaming)	Enhanced digital profile livestream will be added to overall event agenda for attendees to view and add to their personalized agenda.
Social Media Post	You will receive one pre-show social media post from the RAPID + TCT social channels.

Examples on next page

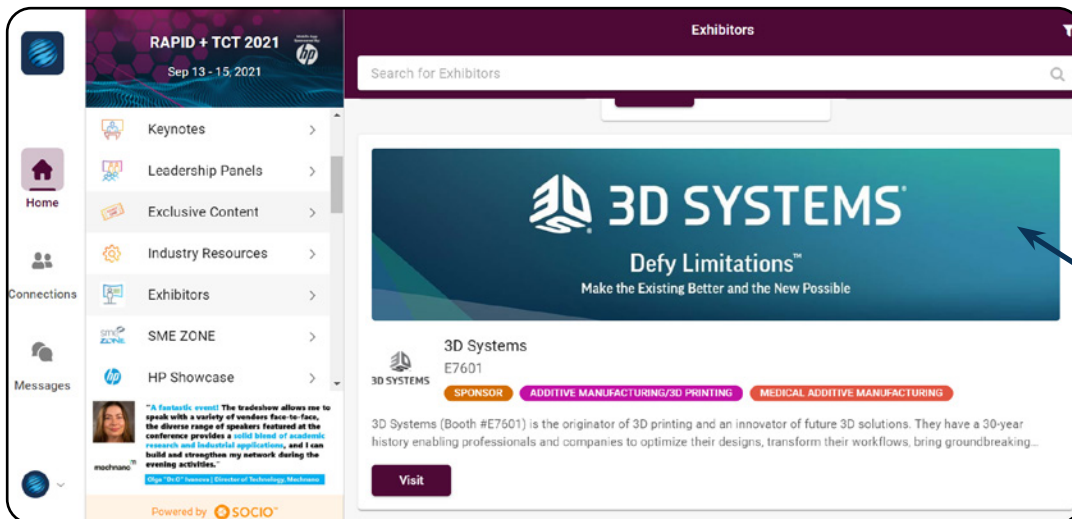
Visibility



Call-to-Action



Enhanced Digital Profile Call Out



Large Digital Profile Cover Banner