

NEW! SME+ App for Exhibitors

All exhibitors are included in the official event app and digital event directory for MMTS 2024: SME+

The EVENT DIRECTORY is DIGITAL - ensure attendees can find your exhibit!







What You Need to Know:

- ✓ Booth staff are automatically displayed in your company listing so attendees can connect, set meetings and message them in the app.
- ✓ Booth staff are STRONGLY encouraged to download the SME+ app to find key exhibiting information, view/verify their listing, and to plan their event using the floorplan, schedule, and community networking features.
- ✓ Attendees can bookmark your exhibit listing and new products, as well as filter/sort by your product categories.
- ✓ SME+ features the attendee list, networking recommendations, messaging, and meeting scheduling, which will enhance your interactions with attendees.



