



**MANUFACTURING
TECHNOLOGY SERIES**

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October 19-21, 2021
Eastern States Exposition | West Springfield, MA
easteconline.com

**Total # of
Registrants:**

7,861

**Total # of
Participants:**

7,005

**Total Net
Attendees:**

4,329*

**Total # of
Exhibitors:**

436

**Total
Square Feet:**

80,735



EASTEC 2021 AUDIENCE PROFILE

36% of the EASTEC audience were first-time attendees

80% of attendees influence the equipment purchase decisions for their companies

*Total Net Attendees excludes exhibit staff, media, students

Source for all Audience Profile data: EASTEC 2021 Registration



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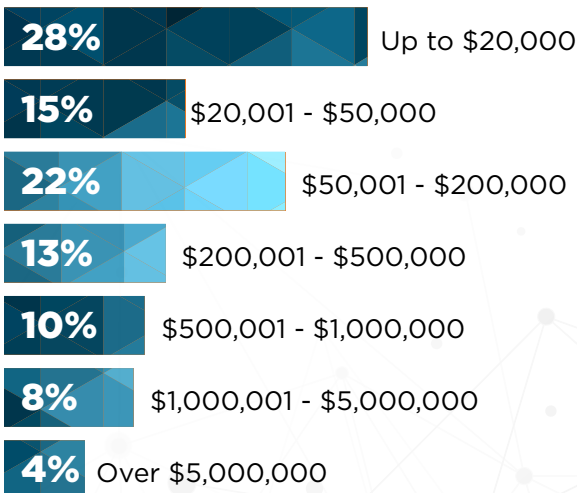
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JOB FUNCTIONS

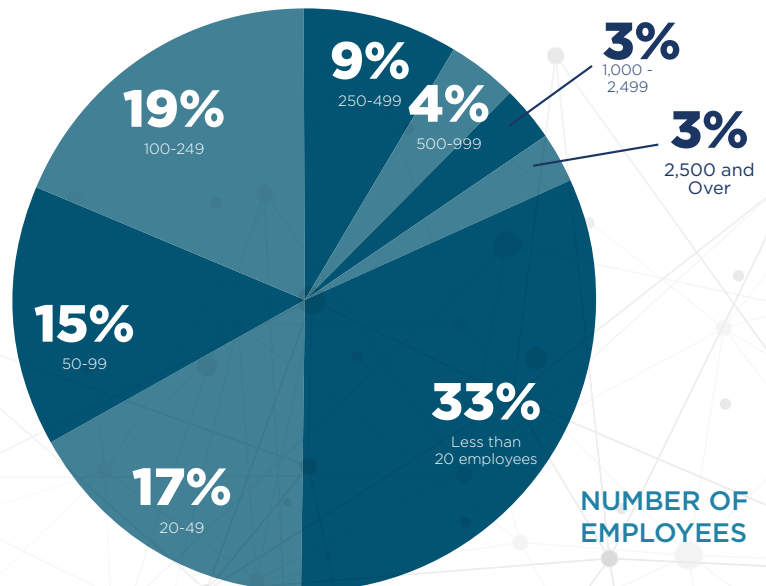
- 17%** Manufacturing Engineering Department
- 15%** Owner/Company Management/Corporate Executive
- 10%** Manufacturing Production Department
- 9%** Manufacturing Production Management
- 7%** Manufacturing Engineering Management
- 5%** Design Engineer
- 4%** Product Design and R&D
- 5%** Quality Assurance & Control
- 2%** Control Engineering/Automation
- 2%** Purchasing
- 2%** Educator/Instructor
- 1%** Information IT Systems
- 14%** Sales & Marketing
- 7%** Other

BUDGET



COMPANY SIZE

Representatives from hard-to-reach job shops to major OEMs investigated new products and technologies at EASTEC.



NUMBER OF EMPLOYEES



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TECHNOLOGIES EVALUATED

Attendees identified the following technologies as key areas of interest to evaluate at EASTEC 2019.

3D Printing/Additive Manufacturing ..22%	Information Technology (IT)..... 2%
3D Scanning11%	Lasers & Laser Systems12%
Advanced Materials 8%	Lean Manufacturing.....14%
Assembly & Joining10%	Machine Vision8%
Automated Manufacturing & Assembly25%	Machining Centers.....23%
Boring8%	Manufacturing Execution Systems (MES) 3%
Casting8%	Material Handling8%
Ceramics.....5%	Measurement, Inspection & Testing..15%
Cleaning & Pretreatment Equipment 6%	Metals.....10%
Cloud Computing..... 2%	Metrology Equipment.....10%
CNC Controls & Accessories30%	Micromanufacturing 5%
Composites Manufacturing..... 6%	Milling.....23%
Computer-Aided Engineering (CAE) .. 7%	Modeling and Simulation..... 6%
Contract Manufacturing Services 6%	Moldmaking.....6%
Controls, CAD/CAM Software19%	Nanotechnology 3%
Coolants & Lubricants12%	Network Equipment1%
Cutting Tools & Accessories26%	Operations Technology (OT).....3%
Cybersecurity.....2%	Plant Engineering & Maintenance..... 4%
Data Acquisition.....4%	Plasma Cutting.....4%
Data Translation/Interoperability1%	Plastics Molding & Manufacturing 5%
Deburring & Edge Finishing.....13%	Product & Process Design Management..... 3%
Design & Simulation..... 7%	Product Lifecycle Management (PLM) ..1%
Digital Transformation2%	Quality11%
Digitizers1%	RFID.....2%
Drilling & Tapping Machines.....10%	Robotics14%
EDM12%	Sawing & Cut Off Machines 7%
Electronics Manufacturing.....5%	Screw Machining6%
Energy & Environmental Efficiency...2%	Sensors.....4%
Environmental Equipment & Protection..... 3%	Software, Machine Control..... 5%
ERP/MRP/CIM Software1%	Software/Simulation..... 3%
Fastening.....6%	Supply Chain Integration.....2%
Finishing & Coatings.....10%	Tooling.....25%
Flexible Manufacturing Systems..... 6%	Turning17%
Forming & Fabricating 8%	Virtual Reality & Augmented Reality.2%
Grinding.....15%	Waterjet Cutting.....8%
Honing5%	Welding.....10%
IIoT (Industrial Internet of Things)5%	Workholding Systems & Devices.....12%
Industry 4.0.....6%	Workplace Safety & Ergonomics 5%

PRIMARY INDUSTRIES ATTENDEES REPRESENT

Academic Institution	Medical/Surgical
Aircraft/Aerospace	Oil & Gas
Automotive	Other Manufacturing
Communication	Other Transportation
Consulting/Engineering	Petroleum
Defense	Pharmaceutical/ Biotechnology
Electronics/Computers	Plastic Products
Fabricated Metal/ Stampings	Research & Development
Furniture	Services (Financial and Other)
Government/Military	
Industrial and Commercial Machinery	

TOP ATTENDING COMPANIES

The Lee Co.	Marzilli Machine Co.
Barnes Aerospace	Medtronic
Becton and Dickenson	Okay Industries
Cirtec Medical	Polamer Precision Inc
Click Bond	Poplar Hill Machine Inc.
Collins Aerospace	Pratt & Whitney
DAPR Engineering	Praxis Technology
FLEX	Putnam Precision Products
GE Aviation	RBC Heim Bearings
GKN Aerospace	Sig Sauer
Goodwin-Bradley Pattern Co. Inc.	SMC
Hanwha Aerospace USA	Smith & Wesson
Harvey Performance Company	Stanley Black & Decker
Highland Manufacturing Inc.	Swissturn USA
Hoppe Technologies	Tomz Corp.
Lenox	Watts Water Technologies
Lockheed Martin	Whelen Engineering
	Winchester Interconnect