

2011 EDITORIAL CALENDAR

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
EDITORIAL LEAD	CUTTING TOOLS	ENERGY MANUFACTURING	AEROSPACE & DEFENSE MFG.	ADDITIVE MANUFACTURING	MEDICAL MANUFACTURING	SOFTWARE IN MANUFACTURING	MASTERS OF MANUFACTURING	LASER TECHNOLOGY	AUTOMOTIVE MANUFACTURING	PRODUCTION TECHNOLOGY	ALTERNATIVE TECHNIQUES	PURCHASING
EDITORIAL FEATURES	<p>Innovation in Cutting Tools</p> <p>Controllers For Manufacturing Equipment</p> <p>Measurement & Inspection Using Touch Probes</p>	<p>Workholding In the Energy Supply Chain</p> <p>Value-Added Machining for Energy Manufacturing</p> <p>Grinding Difficult Materials</p>	<p>Robotics and Other Automation in Aerospace Manufacturing</p> <p>Manufacturing Composite Structures</p> <p>Aerospace Measurement & Inspection</p> <p>Contract Manufacturing In Aerospace</p> <p>Aerospace Materials</p>	<p>Additive Manufacturing Technology and Materials</p> <p>Micro Cutting Tools</p> <p>CAD/CAM Software Report</p>	<p>Lasers in Medical Manufacturing</p> <p>Swiss Turning Systems In Medical Manufacturing</p> <p>Materials in Medical Manufacturing</p> <p>Measurement & Inspection</p> <p>Lean Techniques In Medical Manufacturing</p>	<p>Simulation Software in Manufacturing</p> <p>Multitasking Systems</p> <p>Total Productive Maintenance</p>	<p>Masters of Manufacturing</p> <p>Machining Centers and Cells for Aerospace</p> <p>Use of Robotics in Measurement & Inspection</p>	<p>Modern Grinding Systems</p> <p>Machining Centers and Cells for Energy</p> <p>Laser Welding/ Cutting</p>	<p>Lean Techniques in Automotive Manufacturing</p> <p>Cutting Tools and Toolholders for Automotive Applications</p> <p>Additive Manufacturing</p> <p>Advanced Materials in Automotive Manufacturing</p> <p>Automotive Mfg. Measurement & Inspection</p>	<p>Manufacturing Software</p> <p>EDM in Mold And Die Production</p> <p>Flexible Factory Layout and Design</p>	<p>Waterjet Technology and Alternative Cutting Technologies</p> <p>Automation: Manufacturing System Design for Medical</p> <p>Lean in Action</p> <p>Measurement & Inspection Using Vision Systems</p>	<p>Purchasing Machining Systems</p> <p>Financial Challenges in Manufacturing Operations</p> <p>Costing for the Contract Manufacturer</p>
BONUS DISTRIBUTION AT SME'S INDUSTRY LEADING EVENTS			<p>AeroDef April 5-7 Anaheim, CA</p>	<p>Micro Mfg. April 5-6</p> <p>Nano Mfg. April 5-6 Oakbrook Terrace, IL</p> <p>Composite Mfg. April 12-14 Dayton, OH</p> <p>HOUSTEX April 18-20 Houston, TX</p>	<p>EASTEC May 17-19 W. Springfield, MA</p> <p>Plant Main. And Design Eng. Show May 17-19 Montreal, QC Canada</p> <p>RAPID And 3-D Imaging May 24-26 Minneapolis, MN</p> <p>Mfg. Innovations—Medical May 24-26 Minneapolis, MN</p>	<p>Western Mfg. Technology Show June 14-16 Edmonton, AB, Canada</p> <p>Atlantic Technology Show June 21-23 Halifax, NS, Canada</p>		<p>imX interactive manufacturing eXperience September 12-14 Las Vegas, NV</p>	<p>SOUTH-TEC Exposition October 11-13 Charlotte, NC</p> <p>Canadian Mfg. Technology Show October 17-20 Toronto, ON, Canada</p>	<p>FABTECH November 13-16 Chicago, IL</p>		
EXPOSITION / TRADE SHOW COVERAGE			<p>AeroDef Show Preview</p>	<p>HOUSTEX Show Preview</p>	<p>EASTEC Show Preview</p> <p>RAPID Show Preview</p>			<p>imX interactive manufacturing eXperience Show Preview</p>	<p>SOUTH-TEC Show Preview</p>		<p>FABTECH Show Preview</p>	

AD CLOSING DATES												
RESERVATIONS	December 6	January 7	February 7	March 7	April 5	May 4	June 6	July 6	August 5	September 7	October 5	November 7
MATERIALS	December 8	January 10	February 9	March 9	April 7	May 6	June 8	July 8	August 8	September 9	October 7	November 9