

**LIMITED NUMBER OF eNOTIFIER CUSTOM EMAILS DEPLOYED —  
ASK YOUR SALES REP FOR DETAILS TODAY!**

## **EMAIL YOUR CUSTOMIZED MESSAGE TO MANUFACTURING ENGINEERING SUBSCRIBERS!**

*Manufacturing Engineering Media* now offers a new way to engage qualified buyers of manufacturing products, processes and services: **eNotifier email blasts**. The eNotifier custom emails put your content into our highly trusted eNewsletter templates for deployment to a targeted industry segment.

Readers open and see a professionally edited eNewsletter; one that comes from the trusted source for manufacturing knowledge—the Society of Manufacturing Engineers and *Manufacturing Engineering*. This education-first approach enhances the authoritative voice of your message and establishes your company as a highly valued and trusted resource.

## **eNOTIFIER EMAIL SPONSORS RECEIVE...**

- Company name, logo and URL/link prominently displayed in eNotifier email template.
- Up to 2 digital ads with the eNotifier template.
- Content is supplied by the sponsor and professionally edited by *Manufacturing Engineering* editors to maximize readership and click-throughs.
- Sponsor URL is embedded and linked in editorial content.
- Sponsor photos or graphics used to illustrate content.
- Ability to target readers by geography or demographics in quantities from 5,000 to 20,000.
- Post-deployment report provides open and click-through data.

## **ASK ABOUT INTEGRATED ADVERTISING PACKAGES & FREQUENCY DISCOUNTS!**

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