



# MAKE A DIFFERENCE TO A STUDENT

GAIN VISIBILITY FOR YOUR ORGANIZATION!



## SME'S 2018 AERODEF MANUFACTURING POSTER CHALLENGE

SME's 2018 AeroDef event is an excellent opportunity for industry to recruit top-tier talent from our diverse pool of students and emerging professionals.

SME is seeking sponsors for this year's AeroDef Manufacturing Poster Challenge. The posters will be on display at AeroDef in March 2018 at the Long Beach Convention Center in Long Beach, California.

Make a difference in the lives and education of students—these sponsorships help to underwrite student engagement at AeroDef.

There are a number of opportunities to provide support at different levels to fit your budget:

SPONSORSHIP LEVELS AND BENEFITS	Platinum	Gold	Silver
	\$7,500	\$5,000	\$2,500
Present awards at ceremony prior to AeroDef keynote	*		
Individual PPT slide at awards presentation – prior to keynote	*		
Networking reception with students and faculty advisors. Include company logo on signage, tabletop signage, etc.	*		
Networking breakfast or lunch with winning teams and faculty advisors. Include company logo on signage, tabletop signage, etc.	*	*	
Contact information on postsecondary student teams and faculty advisors	*	*	*
VIP seating at awards ceremony	*	*	*
Signage at AeroDef, including SME Booth	*	*	*
Company logo in the AeroDef event directory	*	*	*
Company logo on challenge marketing materials	*	*	*
Mention in outgoing news releases. Text recognition in emails, e.g., "Thank you to our sponsor(s)..." Including in-kind goods and services.	*	*	*

**\$1,500 Research Abstract Booklet (1 Sponsor Only)** — The research abstract booklet contains the poster abstracts of the competition's participating student and emerging professionals.

**\$2,500 - \$20,000 General Travel Awards for Students and Young Professionals (Multiple Sponsors)** — Help us ensure the participation of students and emerging professionals. Awards will be based on need and scientific merit.

### Benefits of Sponsorship:

All sponsors of AeroDef gain exposure through a variety of channels. Recognition will be included on the following:

- Company logo on challenge marketing materials, including website, postcard and social media
- Text recognition in emails, presentations, e.g., "Thank you to our sponsor(s)..."
- Present awards at ceremony at AeroDef
- VIP seating at awards ceremony
- Signage at AeroDef
- Recognition/Visibility in the event directory

Thank you for considering this request!





# 2017 AERODEF POSTER CHALLENGE WINNERS

## WINNER

“Embedded Capacitance Sensing Array for In-situ Structure Health Monitoring of Composite Joining and Repair”

*Jarod Weber, Georgia Tech Manufacturing Institute, Georgia Institute of Technology*

## FIRST RUNNER-UP

“Direct Acoustic Energy Deposition – Toward Solid Metal Rapid Manufacturing at Room Temperature with In-Process Microstructure Control”

*Anagh Deshpande, Arizona State University*

## SECOND RUNNER-UP

“Optimizing Diamond and Diamond Like Carbon (DLC) Coatings for New Applications”

*Patrick Heaney, PhD, NCD Technologies*

If you are interested in being a sponsor, please contact:

**Suzy Marzano**

313.425.3237 | [smarzano@sme.org](mailto:smarzano@sme.org)